

REPORT OF MINUTES

BOARD OF TRUSTEES SPECIAL MEETING

**BAY de NOC COMMUNITY COLLEGE
Catherine Bonifas Board Room (201D)
Escanaba, MI**

September 21, 2016

The meeting was called to order at 5 p.m. ET by Board Chair, Philip Strom.

Roll call was taken by Assistant Board Secretary, Laura Johnson.

Members Present: Eric Lundin, Jim Hermans, Bill Lake, Tom Butch,
Joy Hopkins, Philip Strom, Tom England

Members Absent: None

Administration: Matt Barron, Kevin Carlson, Laura Coleman

Faculty: Molly Campbell

Guest: Jordan Beck, *Daily Press*

Recorder: Laura Johnson, Assistant Board Secretary

Philip Strom stated the meeting was called to hear an update from Dr. Matt Barron, Executive Dean of Arts, Sciences, & Academic Support on Dual Enrollment and Early Colleges.

The presentation is attached. Highlights included:

Dual Enrollment

- 20% of Bay College students are dual enrolled
- High school districts with high dual enrollment include: Gladstone, Escanaba, and Bark River-Harris. Comparisons reported included fall enrollment only.
 - Gladstone enrollment with 89 students this semester is due to two sections of Psychology and two sections of College Success Strategies offered on their campus.
 - Two courses are also being offered on campus at Bark River-Harris.
 - Enrollment at Escanaba is expected to double next semester because at least one section of Psychology, taught by one of their instructors (qualified by HLC standards), and Sociology, taught by one of our instructors, will be taught on their campus. The College has been working with Escanaba to meet their course offering needs. Advanced Placement courses compete with dual enrollment numbers.

- Dual enrollment with Kingsford and Iron Mountain students has increased dramatically. Kevin Carlson, VP of Finance & Bay College West, has been working with principals and superintendents to offer courses on their campuses.

Tom Butch suggested we explore our footprint in areas beneficial to us and commented on the good relationship we have always experienced with LSSU.

- Enrollment from outlying high school districts include: Rapid River, Stephenson, and Manistique.
- The majority of dual enrollments are online with 269 online dual enrollments.
- The 203 dual enrollments on campus include courses offered on high school campuses so the number of students attending at the College's campus is much less than 203.
 - It is difficult for high school students to come to our campus due to scheduling, after school activities, and the need for transportation. Sharing bussing for ISD students has been discussed for Early College students.

Discussion was held about transferability of the most popular courses listed for dual enrolled students. Matt responded our courses transfer just as well as any other universities' and community colleges' courses. Michigan schools must follow the Michigan Transfer Agreement (MTA) which is a requirement to receive state appropriations. Legislators are looking at schools not following it as expected.

- Many of the popular courses listed are offered online.

Matt responded to the question about why the math courses have lower enrollment. Many students are not ready for College Algebra as a high school student and do not want to take a math class online.

- Dual enrolled students perform well; 90% achieve a pass rate of C or better compared to a 76% pass rate for the rest of Bay's population.
 - Dual enrolled students are the top students in their class. High school students must meet specific requirements with their high school to dual enroll.
 - Joseph Mold and Vlad Abramenska have improved the online success rate with an online orientation.
 - Some high schools allocate time and space on their campus for students taking courses online.
 - High school counselors and the College have improved communication processes with students to ensure their success.
- Dual enrolled students tend to enroll full time after high school.
 - Although a good number of students enroll full time directly after their senior year, more enroll sometime after their senior year.
 - A larger number of students generally try something else after high school graduation before enrolling full time at Bay. This matches anecdotal information the

College receives. There is potential to increase the number of high school graduates who attend Bay directly after high school.

Matt responded to the question, "How do students succeed after they dual enroll?" that we do not know and need to do more analysis. He stated he plans to do more analysis of these students overall. It should also give us information about how well we prepare students to transfer.

Another sub-population to pay attention to from this group is those who could enroll for summer courses.

- Dual enrolled students seek programs to prepare them for transfer to other institutions through the AA in Liberal Arts and AS degrees.

Recent Early College MOUs will focus on CET or industrial programs. It is difficult to offer technical programs because students must be on campus to use the equipment for these programs (e.g., welding).

Early College

Early College is dual enrollment but includes a program that requires students to extend their high school status to five years and they graduate simultaneously with high school and college degrees. Students apply to an Early College program during their sophomore year and by their senior year are taking half high school and half college courses. The fifth year is strictly at Bay with one project/course requirement for the high school.

Matt responded to a question about how this opportunity is sold to high school students by explaining the open forum Bark River-Harris held to have him explain the program to their students and parents.

The current focus of local Early College programs is occupational/technical programs. Many districts are trying to focus on the population of students who may not have the opportunity to go to college after high school. Typically, dual enrolled students are college bound students. Giving students this opportunity allows them to get a college degree without cost and improves their high school success because they see successful future opportunities with a college degree.

Early College agreements exist with Gladstone, Rapid River, DSISD, DIISD, and Bark River-Harris.

- There were 23 Early College students from Gladstone and Rapid River on campus last year. This increased to 46 this year.
- High schools completed the Early College application process with the State of Michigan before the College could begin a partnership with them.

Joy Hopkins left the meeting at 5:41 p.m. and returned at 5:44 p.m.

The College's focus on Early College will be important through the years. We intend to recruit cohorts through outreach to high schools and strengthen relationships with the ISDs. Expanding dual enrollment into Marquette County and developing university partnerships was discussed. The MARESA does a nice job with Early College in the Marquette area already. A MOU with Northstar Academy in Marquette was recently signed.

Dr. Coleman shared Travis Blume is calling together a group on changing marketing for enrollment. The team, including Division Chairs, will look at joining recruiting and marketing timelines and promotion in other areas to bring students into our area. A new marketing plan will be completed soon.

Eric Lundin suggested emphasizing the College's affordability with quality education.

Matt Barron added it is important to know the audience information is to be shared with (i.e., parents and superintendents) because different groups have different questions.

Adjournment

There being no further business, it was moved by Eric Lundin and seconded by Bill Lake to:

"Adjourn the meeting." No discussion. Motion carried unanimously. The meeting adjourned at 5:55 p.m. ET.

Laura L. Johnson Assistant Board Secretary	9/22/16 Completion Date	Approval Date
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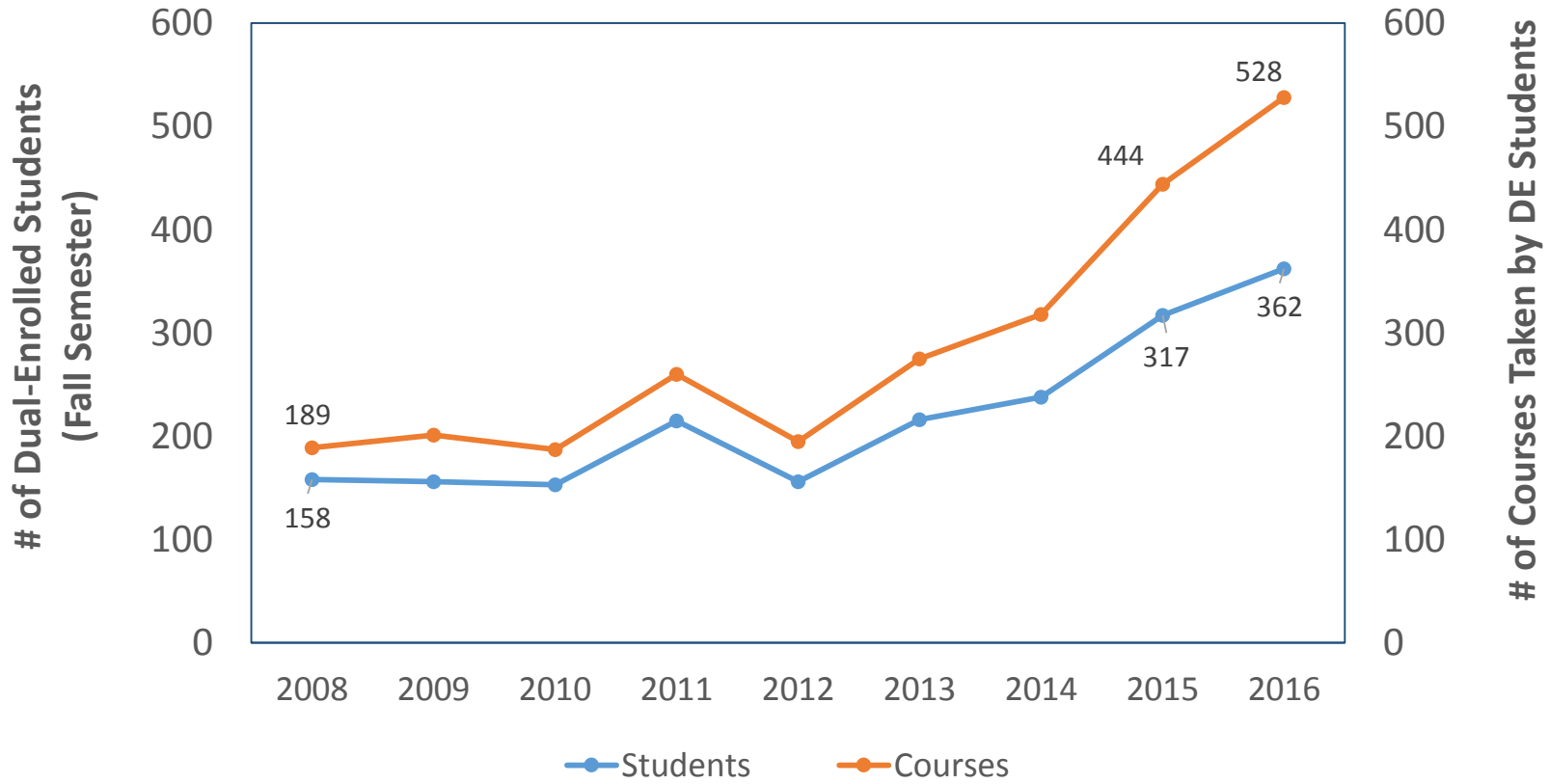
Philip L. Strom Board Chair	Approval Date
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Dual Enrollment Update

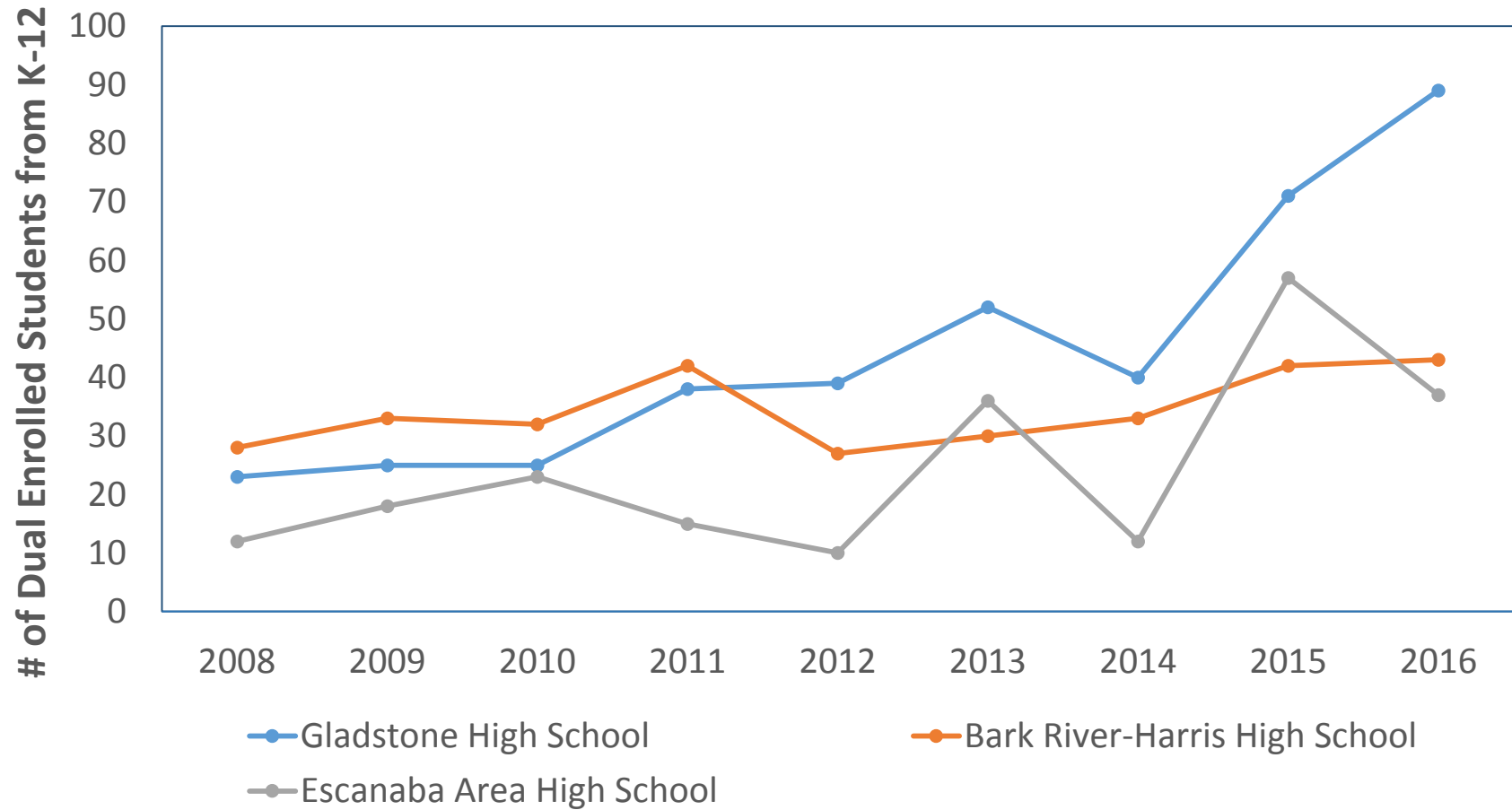
Dr. Matt Barron

Executive Dean of Arts, Sciences, and Academic Support

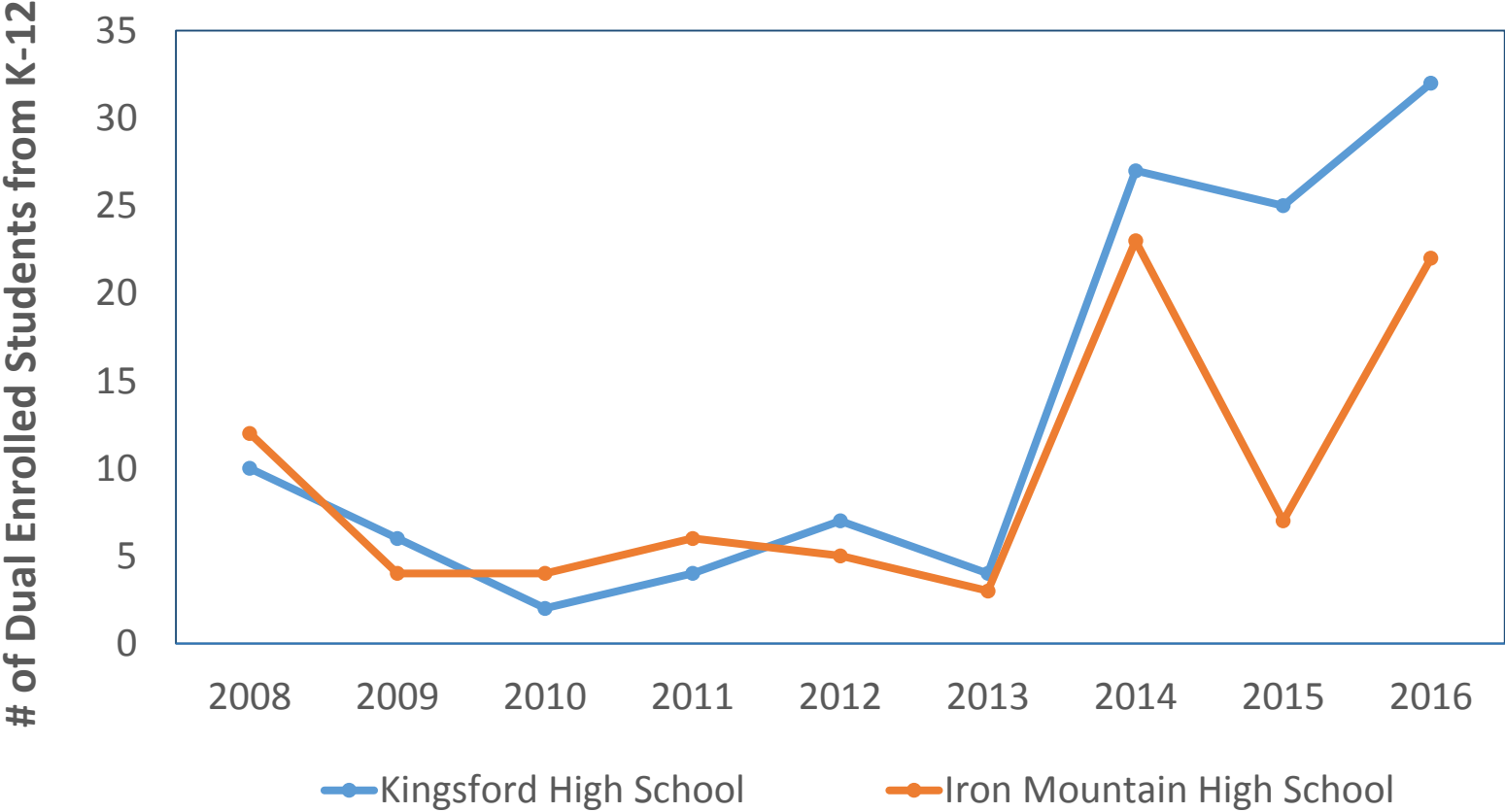
Dual Enrollment Continues to Grow at Bay



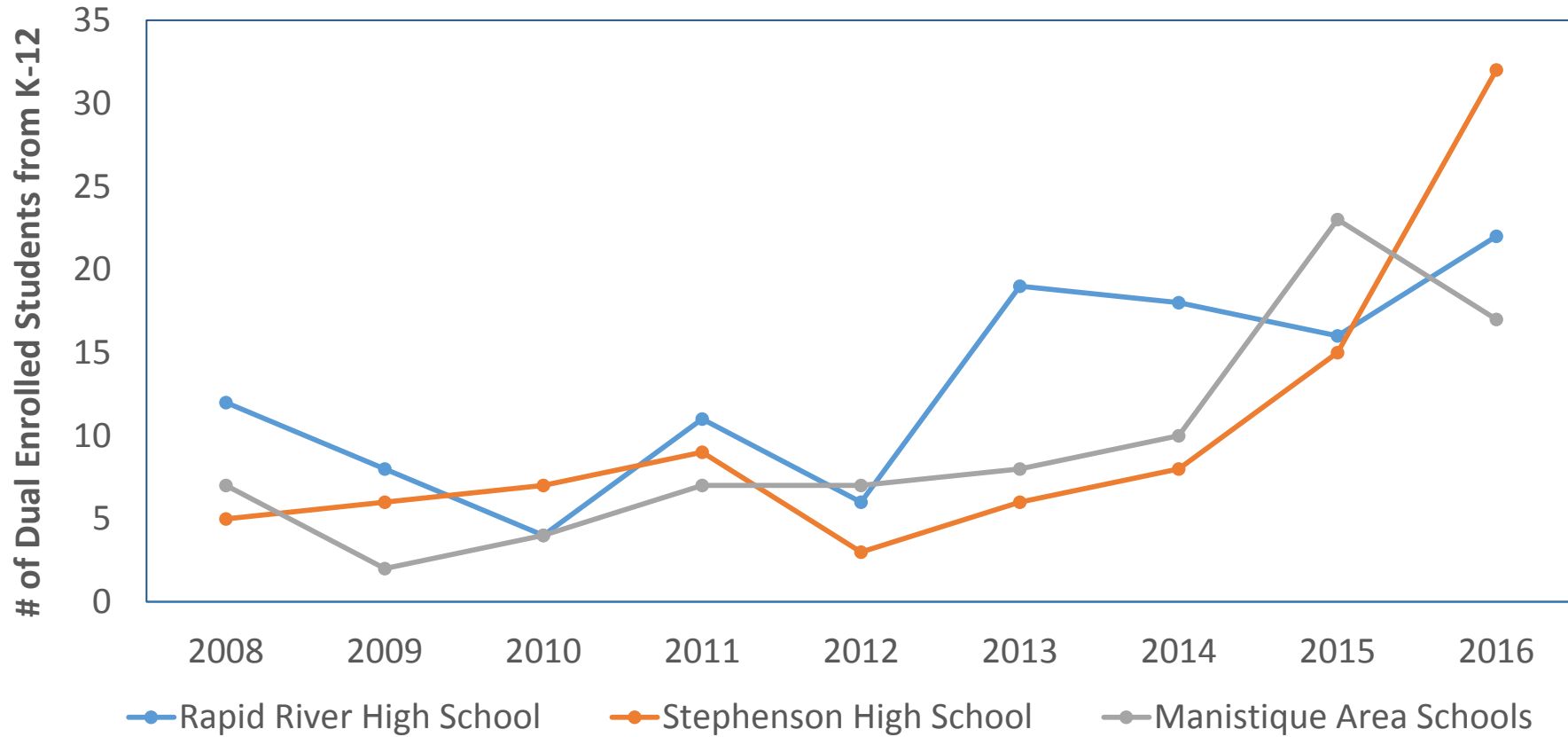
Dual Enrollment Continues to Grow in Larger Districts



Dual Enrollment Continues to Grow at Bay West



Dual Enrollment Continues to Grow in Smaller Districts

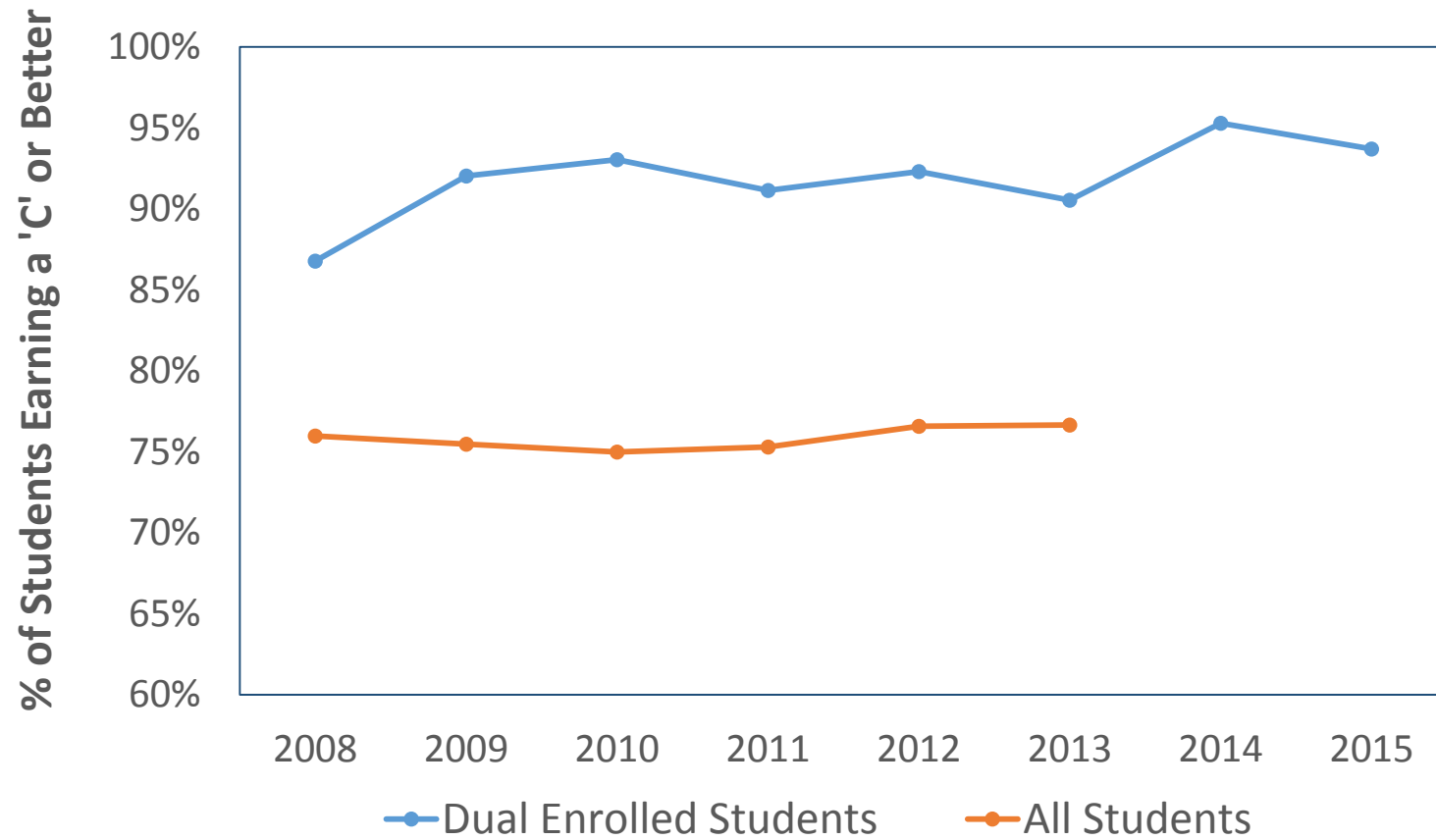


2016 Enrollments by General Location	Course Enrollments	Course Credits
Escanaba	203	553
West	48	145
Schoolcraft	8	26
Online	269	809

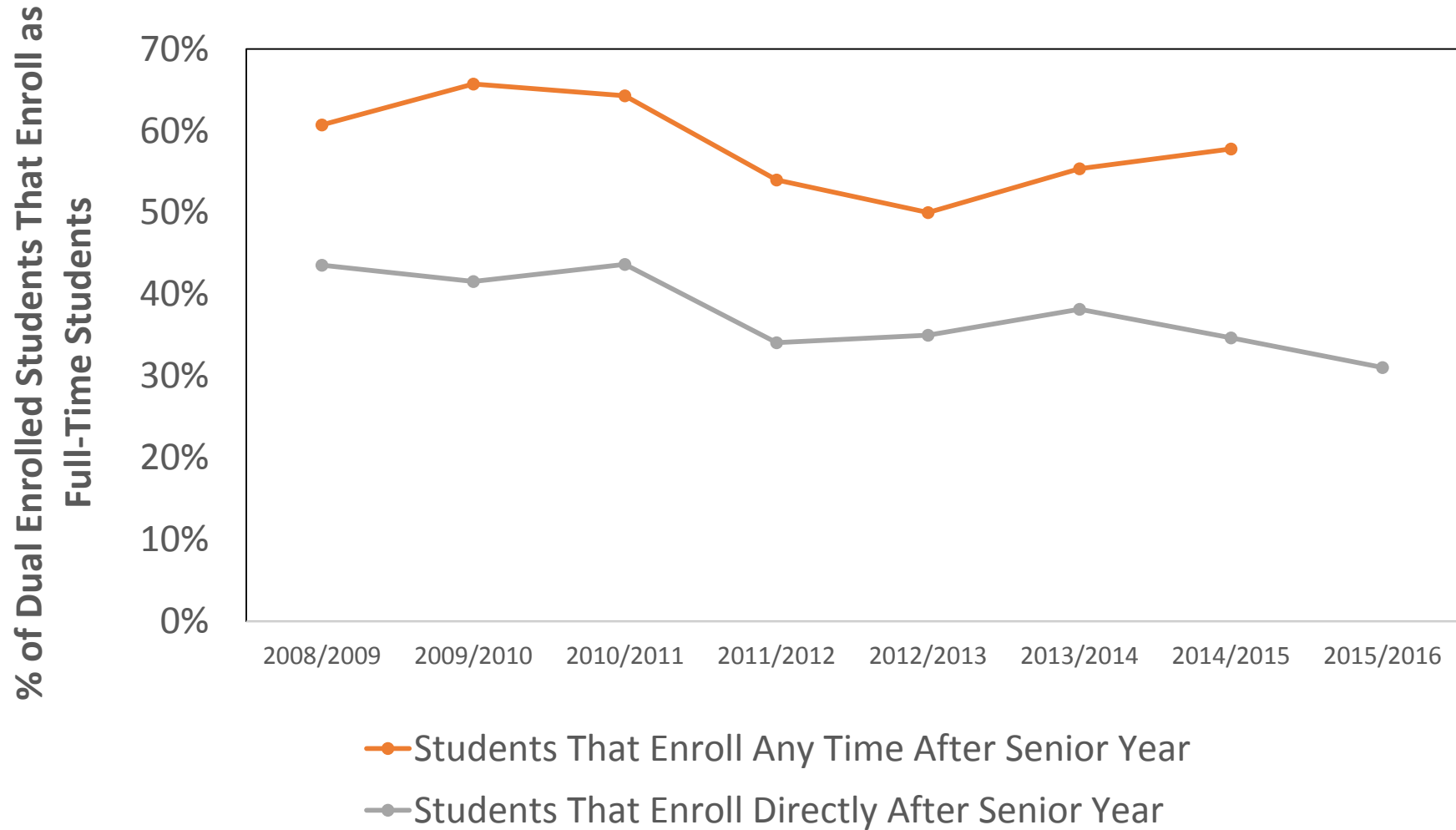
Most Popular Dual Enrolled Course Enrollments from Fall 2011 to Summer 2016

Course Number	Course Title	Enrollments
ENGL 101	Rhetoric and Composition	713
ENGL 102	Research Writing	381
PSYC 201	Introduction to Psychology	305
SOCY 151	Sociology	292
FYE 101	College Success Strategies	98
HLTH 118	Medical Terminology I	97
BUSN 160	Introduction To Business	87
PHED 144	Effective Stress Management	54
ENGL 200	American Literature	42
COMM 103	Interpersonal Communications	41
COMM 201	Mass Comm And Popular Culture	41
ANTH 201	Intro to Cultural Anthropology	40
FYE 103	Career Exploration	38
MATH 110	College Algebra	36
HIST 212	US History 1865 To Present	36
CIS 101	Computer Concepts and Applications	31
SOCY 103	Cultural Diversity	30

Dual Enrolled Students Perform Well



Dual Enrolled Students Tend to Enroll Full Time



Degree Seeking Programs of Dual Enrolled Students

Program Name	# Enrolled (2011-15)
Liberal Arts	256
General Studies	113
Pre-Professional Health	93
General Science	49
Health Careers	44
Business Administration	43
Pre-Engineering	32
Non-Degree	28
Criminal Justice	20
Business	16

Early College at Bay College

Early Colleges Expanding

- Existing Early Colleges
 - Gladstone
 - Rapid River
- Established Recently
 - DSISD
 - DIISD
 - Bark River-Harris
- Interested
 - Manistique
 - Stephenson
 - Iron Mountain

	Early College Students
2015	23
2016	46

Future of Dual-Enrollment/Early College

- Strengthen existing relationships
 - ISDs
 - HS outreach
- Expand outside local region
 - Marquette county push
 - Strategic marketing with university partnerships

THANK YOU!