

REPORT OF MINUTES

**BOARD OF TRUSTEES
REGULAR MEETING**

**BAY de NOC COMMUNITY COLLEGE
Board Room CB 201D
Escanaba, MI**

May 18, 2022

- I CALL TO ORDER:** The meeting was called to order at 5 p.m. ET by Chair Terri Mileski.
- II ROLL CALL:** Roll call was taken by Laura Johnson, Assistant Board Secretary.
- Members present: Nick Chenier, Wendy Middaugh, Eric Lundin, Steve Davis, Terri Mileski
- Members absent: Tom Butch, Joy Hopkins
- Administration: Travis Blume, Kim Carne, Cindy Carter, Laura Coleman, Eileen Sparpana
- Faculty: Molly Campbell, June Klees
- Guests: BPA Students: Austin DeGrand & Nicole Noblet
- Larry Gabka, UniServ Director with MEA (arrived at 5:20 p.m.)
- Civics Corp. Student: Hunter Anderson
- Recorder: Laura Johnson, Assistant Board Secretary
- III CITIZEN INTRODUCTIONS AND COMMENTS:** None
- IV APPROVAL OF AGENDA:** The agenda stood as presented.
- V DECLARATION OF INTEREST:** None
- VI APPROVAL OF MEETING MINUTES:** The Meeting Minutes from the Regular Meeting on April 20 were approved by unanimous consent.

VII PRESENTATIONS:

A BPA Recognition:

Austin DeGrand and Nicole Noblet were present to represent the Bay College/LSSU Regional Center Business Professionals of America students who placed at the BPA National Leadership Conference in Dallas, TX, the first weekend in May.

Nicole Noblet shared she placed first in Fundamental Desktop Publishing and second in Ethics and Professionalism. She had not qualified in Ethics and Professionalism at the State Conference, but competed at the National Conference and placed second.

Austin DeGrand stated he took third places in Banking & Finance and Fundamental Desktop Publishing, and first place in Business Law and Ethics.

Steve Davis asked if their advisor contributed to the team's success. They responded that Brent Madalinski is the success behind their success.

Nick Chenier asked Nicole and Austin to share one of the most important things they learned from Brent. Responses included ethics, how to treat people to be a successful leader, and the importance of giving back through service.

Eric Lundin added that the U.P. State Bank has hired several former BPA students who placed nationally and they are great employees.

Trustees extended congratulations to all the BPA students who placed.

Nicole and Austin left the meeting.

**B Bay College
Civics Corps:**

Civics Corps student Hunter Anderson shared achievements associated with the new Civics Corps student organization. The presentation slides are attached and were developed by Civics Corps students Paul Barrios, Jacob Burch, and Hunter Anderson.

Terri Mileski stated she attended both intergenerational dialogue events and appreciated the unique forum and the great job Hunter did as monitor.

Dr. Coleman added it was great to hear people having civil conversations about the wide range of topics presented during the dialogues.

June Klees, History Instructor and Advisor for the Bay College Civics Corps, stated that the Civics Corps provides opportunities for students to learn about collaborative civic engagement and gain skills in the civics sphere in the Social Behavioral Sciences area, in addition to learning about civic professions besides teaching and social work. Some in the Social Behavioral Sciences division are looking into developing a Certificate in the Applied Social & Behavioral Sciences to address the need for skilled workers in civic and often non-profit organizations, as well as a Bay College Center for Local Civic Innovation to involve our community.

Wendy Middaugh commented that the Civics Corps students took big issues to a local level and are solving things that need to be solved. They accomplished closing a great divide and she knows the Great Lakes Peace Center is also impressed with their work.

Steve Davis added he noticed that once one of their events concluded, another event is planned. This planning component, to always have something on the horizon, is a mark of successful social organizations.

Trustees extended kudos to Hunter and June for their work.

VIII ADMINISTRATIVE REPORTS:

A President's Report:

President Coleman reported:

Commencement went very well and it was great to celebrate our graduates' success.

Accounting Clerk Jennifer VanDyck and Campus Events Technician Scott Breault joined the College on May 9. Several other open positions are in the hiring process.

B Academic Affairs:

Cindy Carter, VP of Business, Technology, Allied Health & Workforce Development reported:

The U.P. Safety Conference returned on April 29 with over 170 participants. Dustin Brighton (Certified Arborist, Fire Department Commander, Safety Professional, and Bay College trainer under the MIOSA CET grant) was the keynote speaker. Many sponsors and presenters supported the event, including Bay College welding

instructor Nick DuPont.

C Student Services:

Travis Blume, VP of Student Services, reported:

2022 Summer enrollment, compared to the same time last year, is down 4% in headcount and down 3% in contact hours. Total contacts are only down 164 hours compared to the entire budget for the year.

2022 Fall enrollment, compared to the same time last year, is down 5% in headcount and down 7% in contact hours. Recruiting and marketing efforts continue to enroll and register students.

The Persistence rate from F21 to F22 is 42.7% up 2% from last year at this time.

Travis extended thanks to all Commencement workers who pulled the event together.

D College Advancement:

Kim Carne, VP of College Advancement, reported:

Advancement is supporting enrollment functions in the digital realm by geofencing local high school commencements and targeting specific groups on Facebook, Instagram, TikTok, and Snapchat. A good number of impressions and feedback have been received from the TikTok ads. Ads are also running on radio and tv, including pre roll ads on TV6. Kim met with the academic divisions to develop ads which focus on specific programs.

Nick Chenier asked if the ads were produced in-house. Kim responded that most ads are placed through Interact Communications, a firm that works with two-year colleges. Many of our videos are produced in-house.

The Foundation Golf Outing will be held on July 21. Registration forms have been sent out and online registration is open. The Foundation partners with Athletics to raise funding for all student scholarships through this event.

**E Operations/
Financial Reports:**

Eileen Sparpana, VP of Finance & Operations, reported:

Operating Revenue: Total operating revenues of \$8.857 million for the last ten months compared almost equal to \$8.877 for the same period last year.

Operating Expenses: Total operating expenses of \$17.440 million for the last ten months compared almost equal to \$17.439 million for the same period last year.

Non-operating Revenue (Expenses): Total net non-operating revenue of \$9.266 million for the last ten months compared almost equal to \$9.285 million for the same period last year.

Net Assets: The year-to-date result is an increase in Net Assets of \$684 thousand compared to an increase in the prior year of \$723 thousand.

**IX BOARD COMMITTEE
REPORT &
REQUIRED ACTION:**

None

**X BOARD ACTION:
A Transaction Report:**

There were no questions or comments on the Transaction Report ending April 30, 2022.

On a motion made by Nick Chenier and seconded by Steve Davis:

“The Financial Transactions for the month ending April 30, 2022, stand approved as presented to place on file.” No discussion.

Roll Call:

Ayes: Wendy Middaugh, Eric Lundin, Steve Davis, Nick Chenier, Terri Mileski
Nays: None
Abstentions: None
Motion carried unanimously.

**XI UNFINISHED
BUSINESS:**

None

XII NEW BUSINESS:

None

XIII MCCA UPDATE:

Dr. Coleman will attend the MCCA Annual Board of Directors meeting in Livonia on May 19 and 20. Joy Hopkins will attend

remotely. The agenda will focus on the state community college budget. MCCA has heard legislators are trying to pass the state budget by July 4. The three budgets from the Governor, the House, and the Senate, have to come together into the budget the state will pass. The Senate’s budget has changed twice. A state consensus meeting to review tax revenue was held this week. After that meeting, legislators will meet to decide on what to do with the dollars available.

XIV OTHER:

Terri stated that she and Wendy attended the Outstanding Person in Education Awards Dinner. The event was very nice and Bay was well represented.

XV ADJOURNMENT:

It was moved by Eric Lundin and seconded by Nick Chenier to:

“Adjourn the meeting.” No discussion. Motion carried unanimously. The meeting adjourned at 5:31 p.m. ET.

Laura L. Johnson Assistant Board Secretary	Completion Date	Approval Date
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Terri T. Mileski Chair		Approval Date
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The Bay College Civics Corps History, 2021-2022



What We Do

We host intergenerational conversations & help community organizations meet their civic missions.

In this work, we as students practice & build *applied professional skills* that help us in our careers and lives.



Great Lakes Peace Center

We work hand-in-hand with Deb Nedeau & Kathy Vanden Boogaard of the GLPC on many of our projects.

In particular, they have been instrumental to the success of our intergenerational dialogue events.



**GREAT LAKES
PEACE CENTER**
Building Peace, Honoring Diversity

Our Ethic

Our work is about learning & service to community. Participants in the Civics Corps commit to supporting civility & civic well-being through role-modeling positive interactions & mindsets & to behaving respectfully, maturely, cooperatively, & professionally.

Also, we are **non-partisan & do not affiliate with or support** political parties or candidates.



Our Achievements

Over the course of the past two semesters, we have:

- Hosted two Intergenerational Dialogue Events
 - Suggested a Bay College Civility Statement
 - Completed one community service project
 - Suggested a campus book read
 - Gained national interest from the organization, *Civic Genius*
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Before We Dive In

We also are heavily intertwined with the Bay *Aspiring Educators* chapter.

Our work is done in conjunction with Bay College instructor Penney Parmet, & many of our members have also served with the *Aspiring Educators*.



Intergenerational Dialogue Events

Our first event was "Our Civic Truths: Weaving Our Stories Together"

- An intergenerational panel of educators & guest speaker *Dr. Alex Bain of Neighborhood Associates in Washington D.C.*
 - Over 40 attendees from across the nation and world!
 - 100% of participants found the event engaging & said they would attend future events. 94% said it was well organized and 88% said were encouraged to dialogue intergenerationally on their own (data from our post-event survey)
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Intergenerational Dialogue Events cont.

Our second event was “The Music of Our Lives”

- Consisted of an intergenerational panel of faculty, staff, students, & musical guest Phil Lynch, along with over 40 guests at home & abroad!
 - 100% of participants found the event well organized, an improvement from our last Dialogue! One participant gave this feedback on how the event inspired them, “This inspired me to go ask my other family members about what music they enjoy listening to.” (data from our post-event survey)
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Community Service Project

During the Fall 2021 semester, we worked closely with the *Tri County Safe Harbor*, an organization that is dedicated to assisting survivors of domestic & sexual violence.

We helped rewrite their historical narrative by conducting an interview with TCSH staff & diving into the history of the organization, from the 1980s to modern day.



EsCANABA Public Library Partnership



For 2022-23, we will partner with the EsCANABA Public Library to host dialogue events. As mentioned in our Ethics slide, one of our goals is to support civility in our community & create positive interactions through intergenerational discussion.

Going Forward

For the upcoming 2022-2023 school year, we will continue to work with clubs & organizations within our college & community. We have new opportunities though & are excited going forward to see where they take us!

- We're hoping to cohost dialogue events with the Escanaba Public Library
- Host a new Intergenerational Dialogue event for the upcoming semester
- To top things off, we have been contacted by the national organization *Civic Genius*, who are interested in partnering with us & potentially bringing their own dialogue event to the U.P., "It's Your America"



Thank You!

Without this awesome community that we **all** share together, none of this would be possible. We'd want to thank you for giving us & our partners (*Bay College Aspiring Educators & Great Lakes Peace Center*), the opportunity to get engaged with our community and foster dialogue within them!

