

REPORT OF MINUTES

BOARD OF TRUSTEES REGULAR MEETING

BAY de NOC COMMUNITY COLLEGE
Board Room CB 201D
Escanaba, MI

June 15, 2022

- I CALL TO ORDER:** The meeting was called to order at 5:02 p.m. ET by Chair Terri Mileski.
- Tom Butch attended by Zoom as a reasonable accommodation for a disability.
- II ROLL CALL:** Roll call was taken by Laura Johnson, Assistant Board Secretary.
- Members present: Joy Hopkins, Eric Lundin, Steve Davis, Nick Chenier, Wendy Middaugh, Tom Butch, Terri Mileski
- Members absent: None
- Administration: Travis Blume, Kim Carne, Laura Coleman, Amy Reddinger, Eileen Sparpana
- Faculty: Molly Campbell
- Guest: Brandy Johnson, MCCA President
- Recorder: Laura Johnson, Assistant Board Secretary
- III CITIZEN INTRODUCTIONS AND COMMENTS:** None
- IV APPROVAL OF AGENDA:** The agenda stood as presented.
- V DECLARATION OF INTEREST:** None
- VI APPROVAL OF MEETING MINUTES:** The Meeting Minutes from the Regular Meeting on May 18 and the Special Meeting on June 7 were approved by unanimous consent.

VII PRESENTATION:

A MCCA:

Dr. Coleman introduced MCCA President Brandy Johnson.

Brandy is visiting each MCCA community college to learn about each one as the new MCCA President.

She began her career in education as a third grade teacher and then as the Michigan College Access Network (MCAN) Director where her background as a first generation college student served her well.

She pitched the work of MCAN and the importance of increasing the post-secondary rate in the State to each candidate in the 2018 gubernatorial race which resulted in her volunteering on Gov. Whitmer's transition team for the Sixty by 30 initiative to increase post-secondary degrees. This was a very big feature of the Governor's first State of the State address and the announcement of MI Reconnect.

Brandy was hired as Gov. Whitmer's education policy coordinator and during the pandemic, provided the public health response to the k12s and higher education.

She moved to the Dept. of Labor and Employment Opportunity (LEO) to manage the Office of Sixty by 30 in April 2022 and then hired by MCCA as President when Mike Hansen retired.

MCCA serves MI's community colleges as legislative advocate to represent them and their boards. The MCCA Board of Directors includes 56 board members from those community colleges.

MCCA Update:

- The updated MCCA strategic plan will be presented for adoption at the summer conference.
- State Budget: Legislators are trying to approve the budget by June 30. State revenue continues to exceed estimates from the consensus revenue committee. Legislators recognize this is all one-time money and there are billions of dollars to spend on one-time purposes. All three community college budgets from the House, the Senate, and the Governor are good. The Governor proposed a 10% increase: 5% ongoing and 5% one-time; the Senate proposed an 11% increase: 5.5% ongoing and 5.5% one-time; the House proposed a different funding formula considering enrollment numbers, but the result is roughly an

8% increase with at big modification how it is implemented. Bay would do ok in this budget but others not. Community colleges should expect a minimum increase of 5%. The budget should be passed by June 30 since it is an election year and legislators need to be out campaigning. The State's deadline to approve the budget is September 30.

- Scholarships: There are two big scholarship proposals in the State budget. The Michigan Achievement scholarship for the Class of 2022 and beyond hopes to increase enrollment and the House budget includes an increase for MI Reconnect to lower the qualifying age to 21. There is also proposed funding for academic catch up (k12s).
- Personal Property Tax: Late in December, the Governor negotiated with the Legislature, a huge economic development package with GM to build a large plant in Lansing. She had to increase the PPT exemption and this concerned public institutions like libraries and schools. Legislators approved a fund to reimburse these public institutions for any income lost through the PPT revenue. Every year, money will go into this fund to hold these institutions harmless. There was no opposition to that.
- Student Athletes: A bill is in process to allow early college students in their fifth year to compete at their community college. Those students are not eligible to compete at the high school or community college because they have not been awarded a high school diploma.
- MI NJTP : The MI New Jobs Training Program allows employers to contract with a community college to provide dedicated customized training to their employees. The training is paid for by capturing the State payroll tax of these employees until the agreement is paid off, so the training is free to the employer. The threshold is 175% of minimum wage and legislators want to lower it to make it more affordable.
- BSN: The MCCA and community colleges have sought approval to offer a Bachelor of Science in Nursing for ten years. The Speaker of the House will not hold a floor vote on this issue and there is a lot of opposition in the Senate. MCCA is working with universities to find a compromise. It is hopeful a \$56 million grant to community colleges will be in the budget to allow each community college \$2 million to deliver the BSN on

their campus, if they select a university partner to deliver a 3+1 program. The university would deliver the last year on the community college campus. The community college would receive flexible funding to develop their program. It is not a perfect scenario or preferential, but better than what we have now.

- **Cybersecurity:** MCCA is starting a group with the Chief Information Officers to share information about cybersecurity. Justin Izzard from Bay has volunteered to co-chair this group.
- **Tribal Colleges:** The MCCA Board voted to accept the three MI tribal colleges as MCCA members. Although these institutions have different funding resources, they face many of the same challenges and will benefit greatly from the networking and services provided by MCCA members.

Brandy responded to a question from Steve Davis that the State is about to reach a 50% success rate with Sixty by 30. The credentialing rate is directly related to the strength of the economy.

Brandy responded to a question from Nick Chenier that Michigan ranks nationally in the upper 30s for post-secondary education attainment. Michigan is below every other Midwest state except for Indiana. The ranking measured residents aged 25-64 and considered the working population.

VIII ADMINISTRATIVE REPORTS:

A President's Report:

President Coleman reported:

Beyond the Pandemic: Conversations about transitioning from the pandemic to the endemic phase of COVID-19 have begun. Renee Strom and Christopher Gravatt representing faculty, Justin Izzard from IT, Jessica Manier and Jillena Rose representing student success, and Edie Erickson from online learning, held their first "Beyond the Pandemic" meeting with Dr. Coleman. The group is discussing the things implemented during the pandemic we want to bring forward and leave behind for later decision making. The PAC received a great presentation with data from the Media Profs survey which will influence decisions about how we are delivering classes and marketing. This information will be shared at meetings in the fall.

Rural Challenges:

Dr. Coleman attended a meeting held at NMU featuring Sarah Lucas, U.P. Office of Rural Development and Gary McDowell, Director of MI Dept. of Agriculture and Rural Development. The U.P. Office of Rural Development is new and was created to help organize rural areas increase workforce development and address other rural challenges: population migration patterns, broadband, housing, transportation, childcare, and health care issues. Twenty percent of the State's population lives in rural communities but 94% of the State's land mass is rural. Eighty percent of the State's population lives in urban communities (6% of the State's land mass).

New Hires:

Three new employees are going through onboarding this week. Marie Demeuse was hired for the Records and Registration Assistant position. Michele Campbell was hired as the Manager of Business Development and Community Engagement for the West Campus. Ruth Bovard was hired as the TRIO Program Coordinator.

Steve Davis recommended that the College's pandemic efforts be documented and archived so that information is readily available if it is needed again. Dr. Coleman agreed and the Pandemic Team will present a final report to the Board after the Beyond the Pandemic team proposes endemic recommendations. Steve also asked what influenced the great teamwork at Bay because the teamwork was outstanding. Dr. Coleman said Bay's participation in AFIT and AtD gave us great teamwork opportunities and have provided the hallmarks of our teamwork.

B Academic Affairs:

Amy Reddinger, VP of Arts & Sciences and Diversity, Equity, & Belonging reported:

HLC Report:

The HLC report has been submitted after about one year of work. The report contains 28,000 words and 200 PDF documents as evidence. The HLC team is reviewing it and a response is expected soon.

Student Success:

A Bay nursing student is taking online classes while working in a pediatric hospital in the Ukraine. Her instructor Matt Oney shared that she is working 18 hour days while going to school. Joy Hopkins suggested the Board recognize her when she returns.

C Student Services:

Travis Blume, VP of Student Services, reported:

Enrollment:

Summer 2 session begins in early July. Summer enrollment has remained stable.

Fall enrollment is fluctuating down between 4% and 6% now. A decline of 5% was budgeted. There are a lot of enrollment efforts underway.

The persistence rate for returning students is up 3.3%.

BAY-CON:

BAY-CON was a great success with over 500 attendees coming to Bay for the pop culture event. A Marquette resident wrote-in, *"BAY-CON was the most positive experience that I've had in decades at a large organization..... Whatever is happening there at Bay College is something special. Everyone there, I mean everyone, was smiling and was helping everyone involved in that event. I've never seen anything like it. I was mostly involved with Dave (Laur), Scott (Breault), and Jessica (Beaver). Those three people are like some kind of dream team."*

Travis extended thanks to the facilities team and everyone who supported the event. BAY-CON Strikes Back is scheduled next year on April 22.

D College Advancement:

Kim Carne, VP of College Advancement, reported:

Marketing:

Advancement and Student Services are working on a postcard campaign going out next week to about 750 students who have stopped out. The campaign features "ask us about" a variety of topics such as, MI Reconnect or what it takes to finish.

Snapchat vs. TikTok advertising was compared. TikTok received about three times more impressions (300,000/month) compared to about 100,000/month with Snapchat. TikTok also provides better engagement so upcoming ads will be on TikTok.

Upcoming Events:

Lunchtime Live with Wiles Taco Truck is returning to Bay in the courtyard next Tuesday.

The first of three Strings on the Bay concerts will be held on June 28. Sponsorship has been outstanding with 57 sponsors so far.

The Foundation Golf Outing is July 21 with a full slate of teams registered. Additional sponsorship is welcome.

Scholarships:

Total fall scholarship dollars of \$671,549 are available between Foundation and Board of Trustee scholarships.

Anniversary:

The College's 60th anniversary will be recognized this fall.

E Operations/
Financial Reports:

Eileen Sparpana, VP of Finance & Operations, reported:

Operating Revenue: Total operating revenues of \$8.962 million for the last eleven months compared to \$9.748 million for the same period last year. The unfavorable variance is due to summer tuition revenue recognized in May in the prior year. This year, approximately \$667 thousand of summer tuition and fees will not be recognized until June.

Operating Expenses: Total operating expenses of \$19.175 million for the last eleven months compared to \$19.046 million for the same period last year resulting in an unfavorable variance of \$130 thousand. Student housing costs are higher as a result of locating students in a local hotel while the student apartments are remodeled. Athletics travel increased as the pandemic restrictions lifted and the teams traveled to games.

Non-operating Revenue (Expenses): Total net non-operating revenue of \$9.932 million for the last eleven months compared to \$10.342 million for the same period last year. The unfavorable variance is due to a timing difference in the receipt of the Personal Property Tax (PPT) payment, which was discussed earlier during the budget meeting.

Net Assets: The year-to-date result is a decrease in Net Assets of \$281 thousand compared to an increase in the prior year of \$1.044 million. Had summer tuition and PPT payment been recognized in May, Net Assets would have been at \$882 thousand to the positive.

Financial reports will not be available next month due to the audit in progress.

Facilities:

The tin union workers are picketing on Danforth Road along campus. They went on strike June 6 and a vote on Saturday will determine if they settle their contract and can return to work on Monday. If not, that will delay the air handling project on campus.

The student apartment renovations are going really well with most of the work completed. There is a little work remaining on the automatic doors which can't be completed until October so keys will be issued to students in August until that is complete. Furniture is expected to arrive in mid-July and installed the end of July in time for athletes to move in for early arrival in August. A big shout

out was extended to Steve Carlson and John Lewandowski for their work with the contractors and their crews.

IX BOARD COMMITTEE REPORT & REQUIRED ACTION:

None

X BOARD ACTION:

A Transaction Report:

There were no questions or comments on the Transaction Report ending May 31, 2022.

On a motion made by Steve Davis and seconded by Nick Chenier:

“The Financial Transactions for the month ending May 31, 2022, stand approved as presented to place on file.” No discussion.

Roll Call:

Ayes: Tom Butch, Eric Lundin, Steve Davis, Nick Chenier, Wendy Middaugh, Joy Hopkins, Terri Mileski

Nays: None

Abstentions: None

Motion carried unanimously.

B MCCA BOD Appointments:

Annual certification of appointments to the MCCA Board of Directors for 2022-2023 was requested. Joy Hopkins and Terri Mileski expressed interest in continuing to serve as Trustee Director and Alternate Trustee Director respectively. No other trustees were interested in either role.

It was moved by Tom Butch and seconded by Wendy Middaugh to:

“Designate Laura Coleman as President Director; Joy Hopkins as Trustee Director; and Terri Mileski as Alternate Trustee Director to represent Bay College on the Board of Directors of the MCCA for July 1, 2022 through June 30, 2023.” No discussion. Motion carried unanimously.

XI UNFINISHED BUSINESS:

None

XII NEW BUSINESS:

A First Reading BOT Conflicts of Interest Policy:

The Board of Trustees Conflicts of Interest Policy 1005 was updated by the college attorney. The revisions were presented for first reading approval. There were no questions or comments.

It was moved by Joy Hopkins and seconded by Eric Lundin to:

“Approve first reading of revisions to Board of Trustees Policy 1005 Board of Trustees Conflicts of Interest as presented.” No discussion. Motion carried unanimously.

XIII MCCA UPDATE:

The MCCA update was provided by Brandy Johnson as a Presentation agenda item.

XIV OTHER:

Tom Butch extended thanks for the thoughtful get well wishes and flowers.

XV ADJOURNMENT:

It was moved by Nick Chenier and seconded by Joy Hopkins to:

“Adjourn the meeting.” No discussion. Motion carried unanimously. The meeting adjourned at 6:10 p.m. ET.

Laura L. Johnson
Assistant Board Secretary

Completion
Date

Approval Date

Terri T. Mileski
Chair

Approval Date