

## REPORT OF MINUTES

### BOARD OF TRUSTEES SPECIAL MEETING

**BAY de NOC COMMUNITY COLLEGE**  
**Board Room CB 201D**  
**Escanaba, MI**

**September 18, 2024**

Chair Eric Lundin called the meeting to order at 4:07 p.m. ET.

Roll call was taken by Assistant Board Secretary, Laura Johnson.

Members present: Nick Chenier, Terri Mileski, Eric Lundin

Tom Butch attended by phone as a reasonable accommodation for a disability.

Members absent: Steve Davis, Joy Hopkins, Wendy Middaugh

Administration: Travis Blume, Nerita Hughes, Matt Johnson, Joseph Mold, Amy Reddinger

Faculty: Amber Kinonen

Recorder: Laura Johnson, Assistant Board Secretary

#### **1) Athletics Annual Update presented by Matt Johnson, Athletic Director**

Matt Johnson presented an update on the Athletic department that included information on the sport offerings, team roster sizes, where student athletes transfer to play their sport, and financials.

Matt added that an economic impact study should be considered to learn the value to the community that Norse Athletics generates. There is a minimum of 50 nights that visiting teams stay in the area that include families and fans spending money in the community, in addition to what student athletes from outside Delta County spend.

The cultural diversity that Norse Athletics has brought to the College and the community has also been a benefit. The number of international students has increased due to the athletic program and also enhances our learning community.

Terri Mileski asked if there was more information on the cost of indirect expenses that were not available in the presentation. Indirect expenses include academic associated expenses, facility expenses, and the cost of services provided to the program from across campus. Indirect costs are not identified for any of the programs throughout the College so Athletics is no different. Ideally, these costs will be able to be identified in the future.

Terri also requested the day-to-day operating cost of the Physical Education Center. This will change when the pool moves to the YMCA building and the cost of renovation for that space is determined.

Amber Kinonen left the meeting and Joseph Mold entered the meeting at 4:30 p.m.

Amy Reddinger entered the meeting at 4:33 p.m.

Dr. Hughes responded to Terri's question that the number of athletes that receive Pell Grant is 31%.

Tom Butch extended congratulations to Matt Johnson, the other coaches, and all involved in Athletics. The program has been wonderful for the students and a definite benefit to the College.

Eric Lundin added that his interactions with student athletes in the community has been great and lends to what they bring to the community as that helps our college and community.

Dr. Hughes responded to Nick Chenier's question that 21.5% of student athletes are from Delta County.

Dr. Hughes added that Athletics is a true value add to the College. Much of our full-time enrollment is from Athletics and this would be different without Athletics. Terri responded that what Bay could offer to the community is most important.

## **2) Online Learning Data presented by Joseph Mold, Exec. Dir. of Online Learning**

Joseph Mold presented historical data comparisons on Online Learning including course success, course modality offerings and enrollment, certification of instructors, tools used within online learning, textbook savings to students of ~\$2.5 million since 2016-2017, and the transition timeline to Blackboard Ultra, the learning management system upgrade that will provide an updated look and consistent design for online course delivery.

Eric Lundin thanked Joseph and the Online Learning staff for their work before the pandemic which made our transition to online delivery very smooth compared to other schools and throughout the pandemic to ensure students and instructors were supported. Eric added that Bay is doing great things online.

Terri added that her experience assisting students with Bay's online courses is great compared to other schools and she appreciates the improvements always made to move Bay forward.

Discussion indicated interest in finding the right balance between offering online and face-to-face courses and the benefits of each. Joseph added that in the best case, a mixture of both online and face-to-face would be offered, giving students an option to attend class either in person or online. Additionally, all classes should include a digital component with information shared with students in Blackboard (the learning management system.)

The presentation slides are attached.

### 3) Adjournment

It was moved by Nick Chenier and seconded by Terri Mileski to:

**“Adjourn the meeting.”** No discussion. Motion carried unanimously. The meeting adjourned at 5:12 p.m. ET.

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Laura L. Johnson  
Assistant Board Secretary

Completion  
Date:

Approval Date

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Eric L. Lundin  
Chair

Approval Date



**2024**

**Bay College Norse**

**Fall Athletic Report**

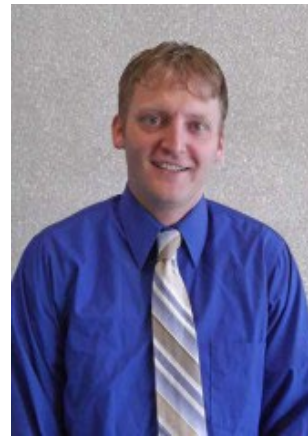
# Norse Athletics Staff



**Matt Johnson**  
Men's Basketball Coach  
Athletic Director



**Mike Pankow**  
Baseball Coach  
Sports Information Director



**Todd Ciochetto**  
Women's Basketball Coach  
Student Success Coach



**John Garris**  
Softball Coach  
Compliance Director



**Scott Carhoun**  
Cross Country Coach



**Dan Porath**  
Volleyball Coach



**Dancia Humbert**  
Co-Advisor



## Current Sport Offerings

### MEN

Baseball  
Basketball  
Cross Country

### WOMEN

Basketball  
Cross Country  
Softball  
Volleyball

## Potential Future Sport Offerings

### MEN

Soccer  
Track & Field  
Bowling  
Golf

### WOMEN

Soccer  
Track & Field  
Bowling



# Historical Roster Size

Team 17-18	Members
MBB	17
WBB	9
MXC	6
WXC	5
<b>TOTAL:</b>	<b>37</b>

Team 19-20	Members
MBB	15
WBB	13
MXC	1
WXC	3
BSB	28
SB	14
<b>TOTAL:</b>	<b>74</b>

Team 18-19	Members
MBB	16
WBB	13
MXC	5
WXC	6
BSB	27
SB	17
<b>TOTAL:</b>	<b>84</b>

Team 20-21	Members
MBB	17
WBB	13
MXC	3
WXC	2
BSB	33
SB	14
<b>TOTAL:</b>	<b>82</b>



# Historical Roster Size

Team 21-22	Members
MBB	13
WBB	10
MXC	1
WXC	1
BSB	23
SB	17
TOTAL:	65

Team 23-24	Members
MBB	20
WBB	9
MXC	4
WXC	5
BSB	27
SB	10
VB:	14
TOTAL:	89

Team 22-23	Members
MBB	19
WBB	7
MXC	2
WXC	0
BSB	36
SB	19
VB:	12
TOTAL:	92

Team 24-25	Members
MBB	19
WBB	13
MXC	7
WXC	6
BSB	25
SB	12
VB:	13
TOTAL:	95





## 2023-2024 Win – Loss –Tie

Sport	Win	Loss/Tie
Baseball	24	18
Men's Basketball	27	5
Women's Basketball	22	9
Men's Cross Country	N/A	N/A
Women's Cross Country	N/A	N/A
Softball	7	20
Volleyball	12	17



# 2023-24 MCCAА Awards

- Men's Basketball MCCAА North Champions.
- Women's Basketball MCCAА North Co-Champions.
- Zach Gibson & Lorenzo Feliciano All-MCCAА Team BSB.
- George Cooper Northern Conference 2<sup>nd</sup> Team BSB.
- Josh Blake, Tyler Darmogray, & Zac Gomersall Northern Conference Honorable Mention BSB.
- Coach Johnson MCCAА Coach of the Year.
- Genesis Kemp and KaiRee Gadson MCCAА 1<sup>st</sup> Team MBB.
- Baril Mawo, Ryan Sweeney, & Joshua Ofori MCCAА 2<sup>nd</sup> team MBB.
- Nic Williams All MCCAА Honorable Mention MBB.
- Ashlee Burchette All-MCCAА 1<sup>st</sup> Team WBB.
- Kennedy Sproule & Siena Lingle All-MCCAА 2<sup>nd</sup> Team WBB.
- Jada Freudinger All-MCCAА Honorable Mention.
- Sierra Jones All-MCCAА 1<sup>st</sup> Team SB.
- Desiree Bender, Hailee Duquaine, & Zoe Rumble Northern Conference 2<sup>nd</sup> Team SB.
- Tori Jandt All Northern Conference 2<sup>nd</sup> Team VB.
- Olyvia Saxton, Kylee Tadisсh, & Piper Monroe Northern Conference Honorable Mention.



# 2023-24 NJCAA REGION 12 Awards

- Men's Basketball Region 12A Runner-Up.
- Women's Basketball Region 12C Tournament Semi-Finalist.
- Volleyball Region Tournament Qualifier.
- Zach Gibson All-Region Baseball.
- Genesis Kemp & KaiRee Gadson All-Region Men's Basketball.
- Ashlee Burchette All-Region Women's Basketball.
- Sierra Jones All-Region Softball.



# Norse Alumni Moving On

Leah Allan  
Keenan Campbell  
Tyrel Creger  
Jaylen Flaniken  
Zac Gomersall  
Lamar Grayson  
Amya Harris  
Marcus Harris  
Colin Hudson  
Genesis Kemp  
Dylan Kregelka  
Cade LaFavor  
Baril Mawo  
Riley McElfresh  
Justin Nelson  
Ritsuki Nonomura  
Jacquez Overstreet  
Zoe Rumble  
Emma Rutter  
Kali Stanchina  
Ryan Strutzel  
Jahlani Thornton  
Xavier Whittle

Northland College  
Ohio Christian  
Valley City State  
Albion College  
Ohio Christian  
Valley City State  
Blackburn  
Lake Superior State  
UW-Stout  
Valley City State  
Lakeland University  
UW-Stout  
Assumption  
Viterbo  
UW-Stout  
Ohio Christian  
St Scholastica  
Sheridan College  
St Ambrose  
Carroll College  
Judson University  
Northland College  
Humber University

Volleyball & Women's Basketball  
Baseball  
Men's Basketball  
Men's Basketball  
Baseball  
Men's Basketball  
Women's Basketball  
Men's Basketball  
Men's Basketball  
Men's Basketball  
Baseball  
Men's Basketball  
Men's Basketball  
Baseball  
Men's Basketball  
Baseball  
Men's Basketball  
Softball  
Women's Basketball  
Softball  
Baseball  
Men's Basketball  
Baseball



# Fall 2024 Participants by Sport/Team

## Tuition and Fee Revenue

Athletic Team	# participants	Tuition and		
		Fees	Credits	Contacts
Men's Basketball	19	\$63,554	264	278
Women's Basketball	13	\$36,516	169	179
Men's Cross Country	7	\$24,532	103	120
Women's Cross Country	6	\$18,380	81	92
Men's Baseball	25	\$89,565	359	395
Women's Softball	12	\$27,197	123	132
Volleyball	13	\$30,152	131	141
<b>Total</b>	<b>95</b>	<b>\$289,896</b>	<b>1,230</b>	<b>1,337</b>

\* We have 4 dual sport athletes. 1 XC/WBB and 3 VB/SB, they are not counted twice.



# 2024-25 Other Revenue

## Miscellaneous Revenue:

• Housing	<b>\$125,654</b>
• Estimated Ticket Revenue:	<b>\$20,000</b>
• Bay College Invitational Entry Fee:	<b>\$300</b>
• Estimated Royalties:	<b>\$1,000</b>
• Additional Students Estimated Tuition & Fees:	<b>\$78,313</b>
• Student Life Fee Estimated:	<b>\$76,810</b>
<b>Total:</b>	<b>\$302,077</b>



# 2024-25 Expenses

## Expenses:

• Equipment/Supplies:	<b>\$60,300</b>
• Dues/Membership/License & Fees:	<b>\$160,060</b>
• Transportation/Hotels/Meals:	<b>\$406,750</b>
• Staff:	<b>\$297,776</b>
<b>Total:</b>	<b>\$924,886</b>



## Revenue

Fall Athletic Team Tuition and Fees:	\$289,896
Winter Athletic Team Estimated Total:	\$289,896
<b>2024-25 Total Tuition/Fees:</b>	<b>\$579,792</b>
Housing:	\$251,308
Ticket Revenue Estimated:	\$20,000
Bay College Invitational Entry Fee:	\$300
Royalties Estimated:	\$1,000
Additional Students Estimated Tuition & Fees:	\$71,842
Student Life Fee Estimated:	\$153,620
<b>2024-25 Miscellaneous Total:</b>	<b>\$498,070</b>
<b>Total Revenues:</b>	<b>\$1,077,862</b>
<b>Total Direct Expenses:</b>	<b>\$924,886</b>
<b>Revenue in Excess of Direct Expenses:</b>	<b>\$152,976</b>

\* Does not include indirect expenses.





# Additional College Benefits

- Additional Media Coverage
  - 70+ Games broadcast on RRN Sports and Maverick 106.3fm.
  - Print articles on RRNSports.com and The Daily Press.
  - TV coverage by TV6, TV19, ABC10.
- Bay Norse Apparel sold in local stores, Meijer, and Wal-Mart.
- Additional College recruiting.
  - Youth Camps.
  - High School Camps.
  - Local youth teams, high school teams, pep bands, and dance groups at Bay home games.



# Challenges

- Part-time Coaches
  - Volleyball & Cross Country Head Coaches.
  - Small stipend positions for Assistant Coaches.
- Limited Scholarships
  - Bay competes against many programs that offer the NJCAA maximum scholarships.
- Housing
  - More Housing needed for current student-athletes as well as to expand sport offerings.



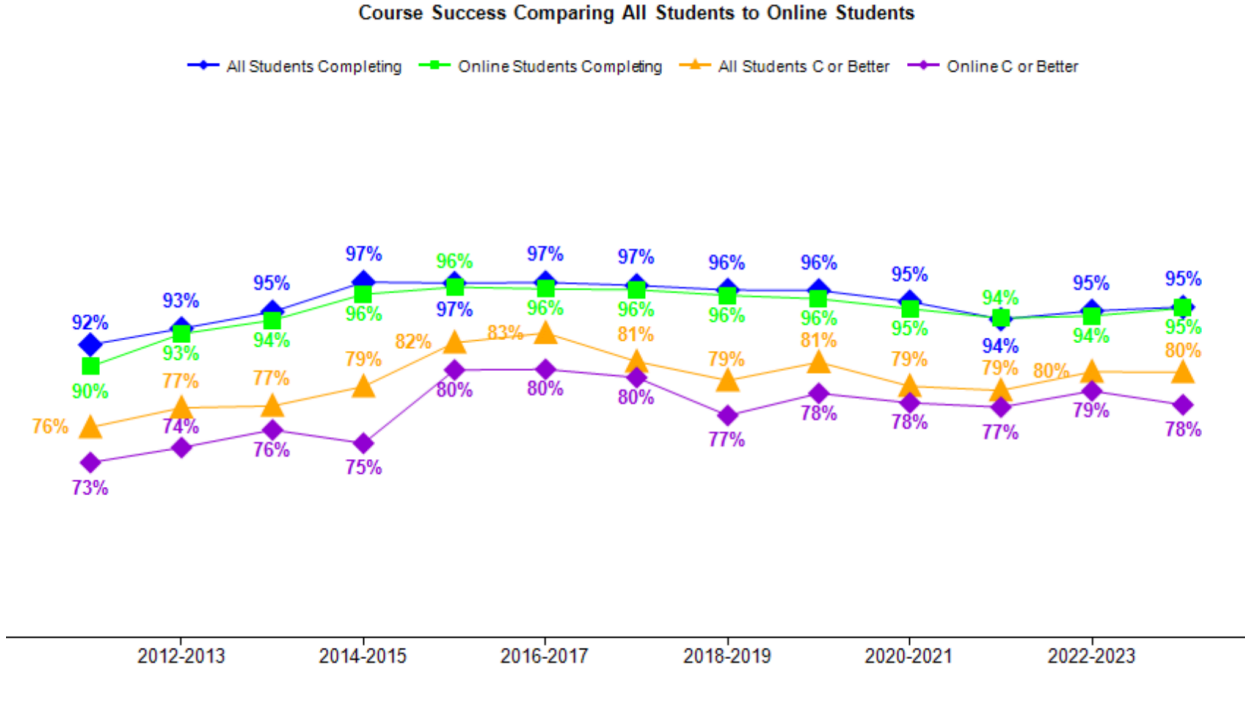
# Questions?



# Thank You!

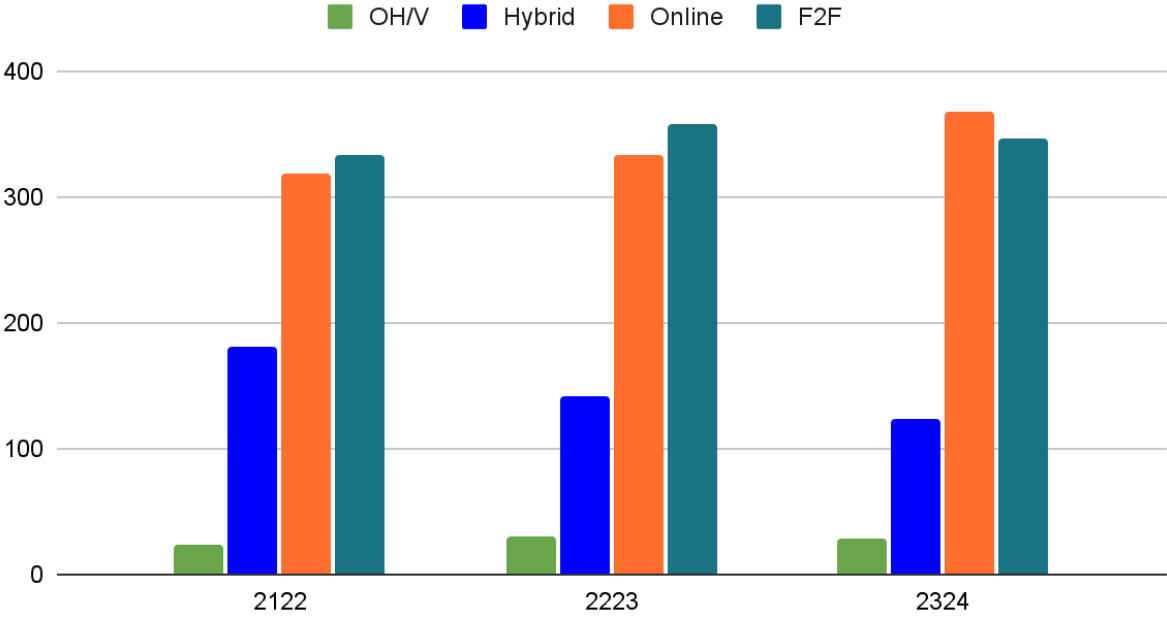


# Course Success Comparing All Students to Online Students



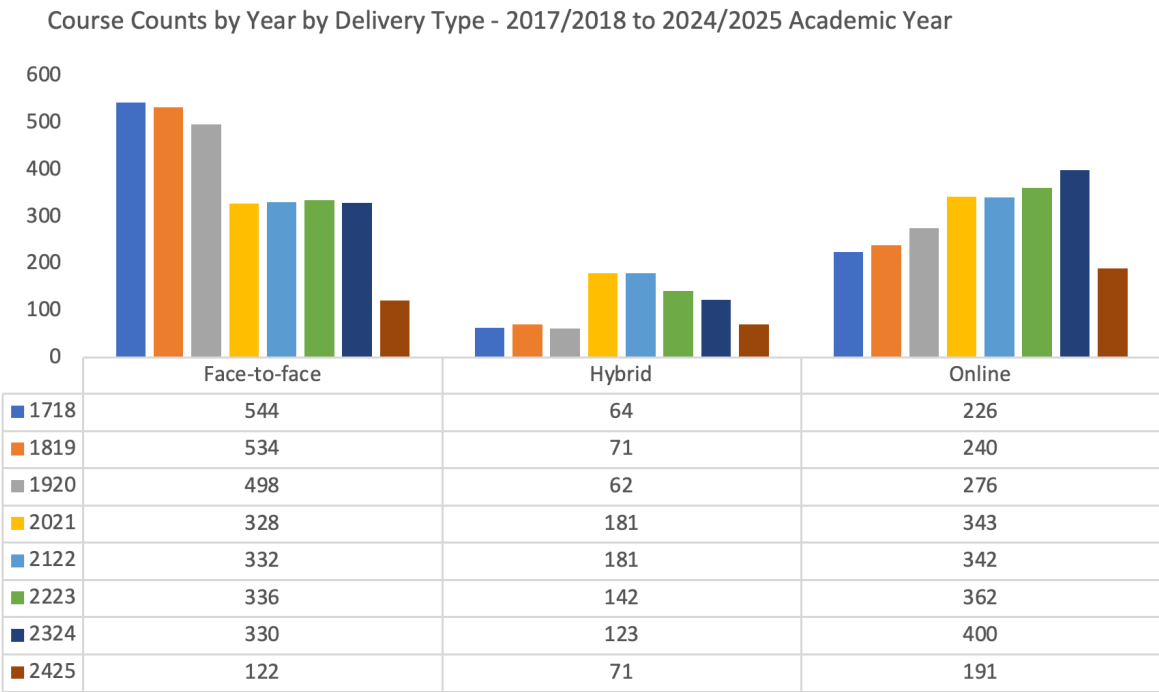
# Course Increase by Modality

# Bay College Course Modality



# Course Count by Year and Delivery Type

Row Labels	1718	1819	1920	2021	2122	2223	2324	2425	Grand Total
Face-to-face	544	534	498	328	332	336	330	122	3024
Hybrid	64	71	62	181	181	142	123	71	895
Online	226	240	276	343	342	362	400	191	2380
<b>Grand Total</b>	<b>834</b>	<b>845</b>	<b>836</b>	<b>852</b>	<b>855</b>	<b>840</b>	<b>853</b>	<b>384</b>	<b>6299</b>

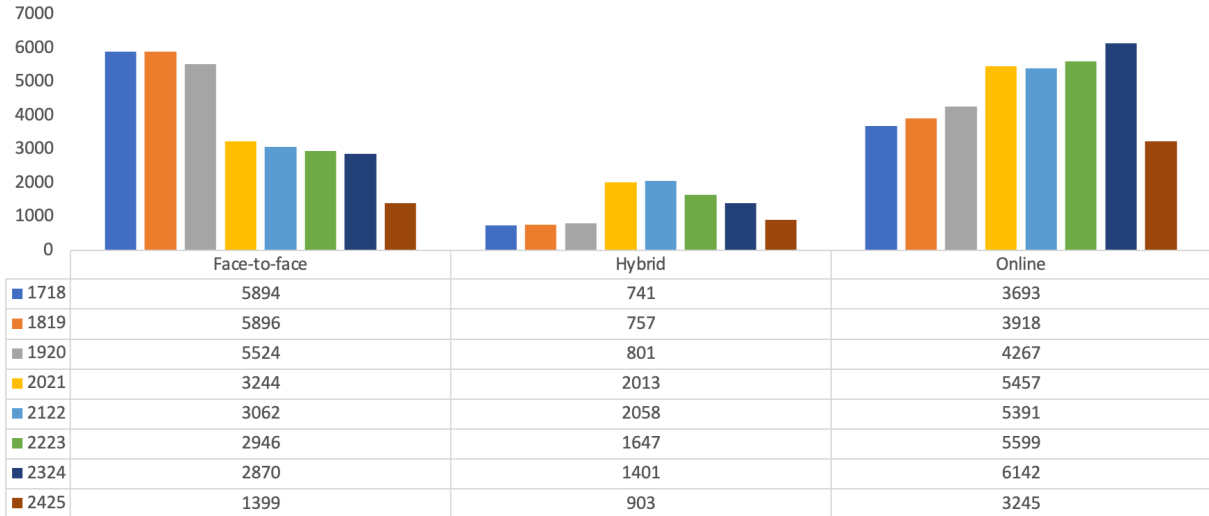


2024/2025 includes fall in full, winter/summer in process - section count includes only parent sections with enrollment >0

# Course Enrollments by Year and Delivery Type

Course Enrollments by Year - 2024/2024 as of 09/05/2024										
Sum of crs_enrollment	Column Labels									
Row Labels	1718	1819	1920	2021	2122	2223	2324	2425	Grand Total	
Face-to-face	5894	5896	5524	3244	3062	2946	2870	1399	30835	
Hybrid	741	757	801	2013	2058	1647	1401	903	10321	
Online	3693	3918	4267	5457	5391	5599	6142	3245	37712	
<b>Grand Total</b>	<b>10328</b>	<b>10571</b>	<b>10592</b>	<b>10714</b>	<b>10511</b>	<b>10192</b>	<b>10413</b>	<b>5547</b>	<b>78868</b>	

Course Enrollments by Year Course Delivery Type - 2017/2018 to 2024/2025 Academic Year

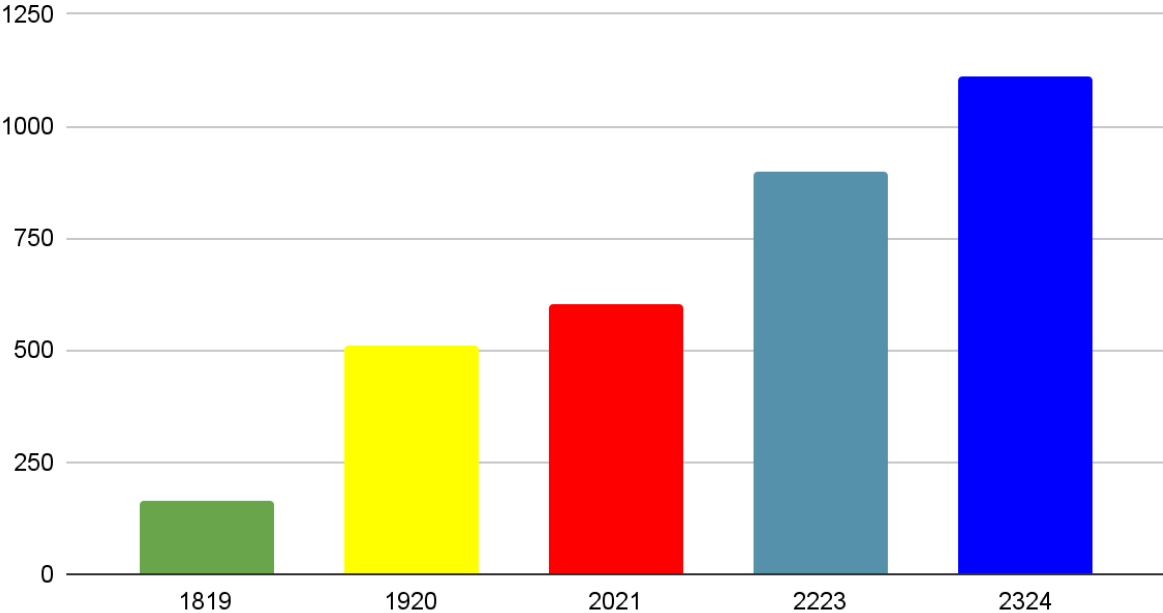


2024/2025 includes fall in full, winter/summer in process



# Online Help Support

Online Help Tickets Resolved



# Fall 2024 Enrollment

Bay College: Fall 2024  
Enrollment as of September 17, 2024

	Today's Enrollment Compared to Last Year at this time			Today compared to Budget Figures 2024/2025		Actual	Actual Same Date 2023 (Last Year)				Estimate Budget Fall FY 2024																																							
	9/17/2024	% increase	9/19/2023	% +/-	Budget - FY 2425		9/17/2024	9/19/2023		% +/-	Budget - FY 2024 est																																							
						n =	Contacts	n =	n =	Contacts		Contacts																																						
<b>Totals</b> (Below Summaries are by Course Location - See Additional Data Sheet for breakdown by Residency Codes)	Students	2,074	11%	1,861	4%	1,988																																												
	Credits	16,888	11%	15,186	8%	15,654																																												
	Contacts	18,398	13%	16,329	9%	16,847																																												
<b>Escañaba</b> (and any not Iron Mountain or Online)	Students	728	9%	667	10%	664																																												
	Credits	5,398	5%	5,139	5%	5,140																																												
	Contacts	6,436	8%	5,954	8%	5,944																																												
<b>Iron Mountain</b>	Students	302	11%	271	-29%	427																																												
	Credits	1,909	22%	1,564	-8%	2,074																																												
	Contacts	2,221	26%	1,757	-5%	2,329																																												
<b>Online</b> (See below for breakdown by student location tracking)	Students	1,657	12%	1,474	12%	1,473																																												
	Credits	9,581	13%	8,483	14%	8,440																																												
	Contacts	9,741	13%	8,618	14%	8,574																																												
							Monthly		Jul '23 to Apr '24	May '24	June '24	FY 2023 /2024	July '24	Aug'24																																				
							Participants		1,049	433	72	1,554																																						
							Total Hours		30,951	4,002	2,616	37,569																																						
by Stud Type:	Fall 2024 All Stud	Fall 2023 All Stud	Fall 2024 Iron Mtn	Fall 2023 Iron Mtn			<b>Current Fall to Fall Retention:</b>						<b>Fall to Fall Retention as of:</b>																																					
<b>New Students:</b>	1,118	922	256	212					<b>9/17/2024</b>																																									
Prior DE to DS	89	82	21	29			All Students																																											
Current HS	353	311	104	79			Degree Seeking																																											
Early College	235	180	31	31			F23 Enrolled		1988																																									
New	236	191	44	39			Enrolled W24		1263																																									
Transfer In	130	82	31	18			Grad or Expect to 2324		252																																									
Readmit	75	76	25	16			F23 Enrolled for F24		923																																									
<b>Returning Students:</b>	934	910	248	212			Retention Rate F23 to F24 *		53.2%		51.9%																																							
Return DE to DS	89	94	23	18			F21 to F22 this date (DS)				48.5%																																							
Return HS	259	247	97	62			Retention Rate F22 to F23 Final *		51.8%		50.4%																																							
Prior New Return	420	432	85	98																																														
Return Transfer	166	137	43	44																																														
<b>Other:</b>	22	29	3	2																																														
Guest	7	9	-	2																																														
Int'l	8	13	-	-																																														
Non Degree	7	7	-	-																																														
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Social & Behavioral Science		52.3%	52.2%																																															
Technology		81.4%	47.4%																																															
<b>Overall</b>		<b>51.9%</b>	<b>55.1%</b>																																															

Online Learning Students Up 12% from last year!

Certified Online Instructors

# 237

Completed the entire certification course in Blackboard.

## Course Description

The Certification course provides a student and instructor experience in the Blackboard learning management system. The instructor becomes an online student, submits assignments, takes quizzes and exams to become certified to teach online. The course also allows the instructor to build their own course through coursework which includes hands-on activities, video tutorials, and assignments.

## Topical Outline

### Organization

1. Start Here
2. Syllabus
3. Schedule

### Communication

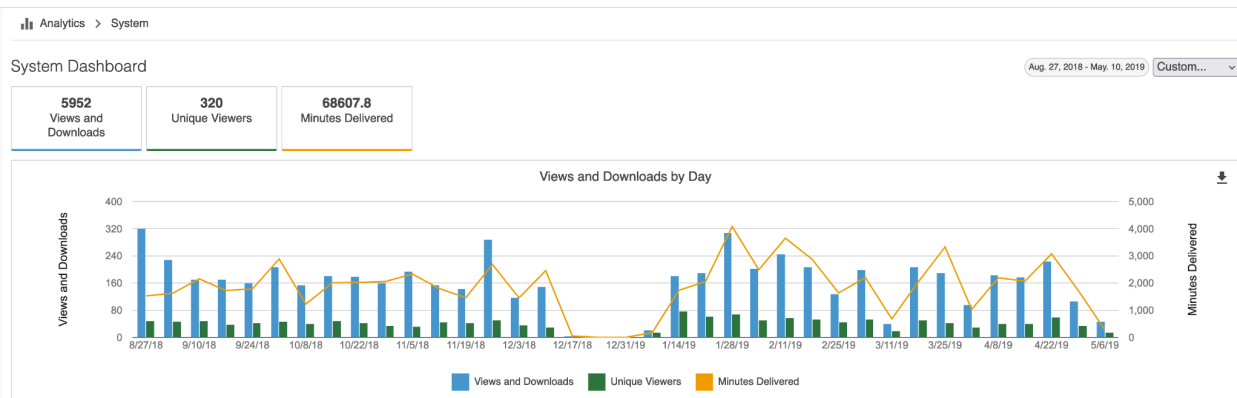
1. Discussion Boards
2. Blog
3. Wiki
4. Building Online Communities

### Assessment

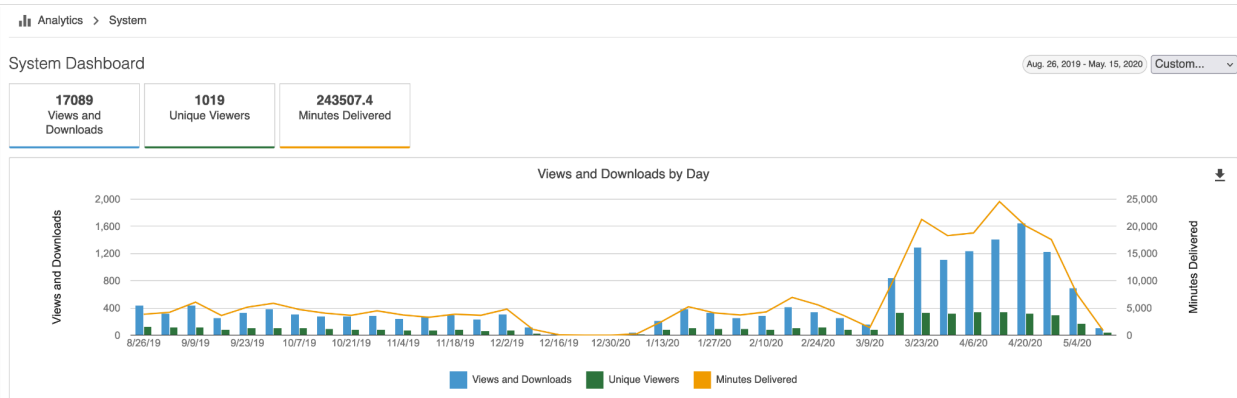
1. Assignment drop box and Safe Assign
2. Grade book
3. Grading communication and web 2.0 tools

# Panopto Lecture Capture Usage

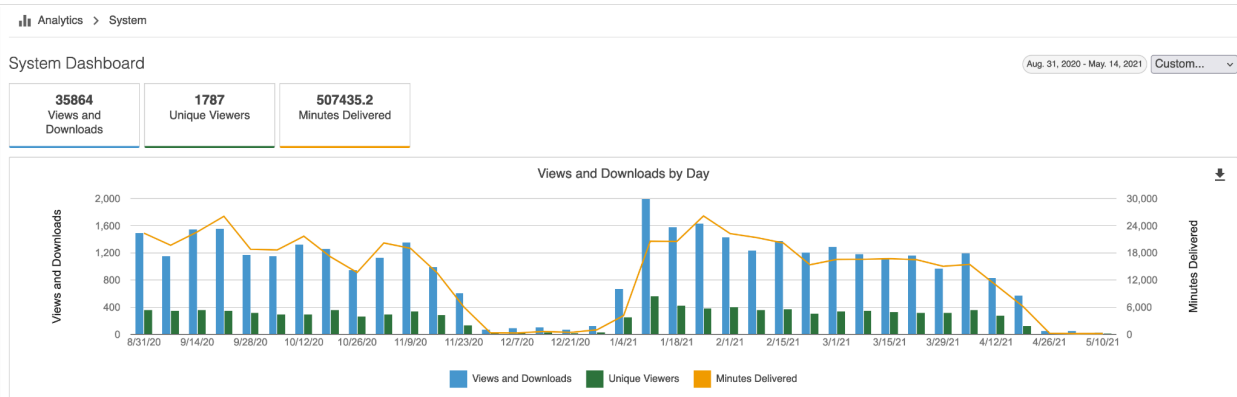
Aug 2018 - 2021 May



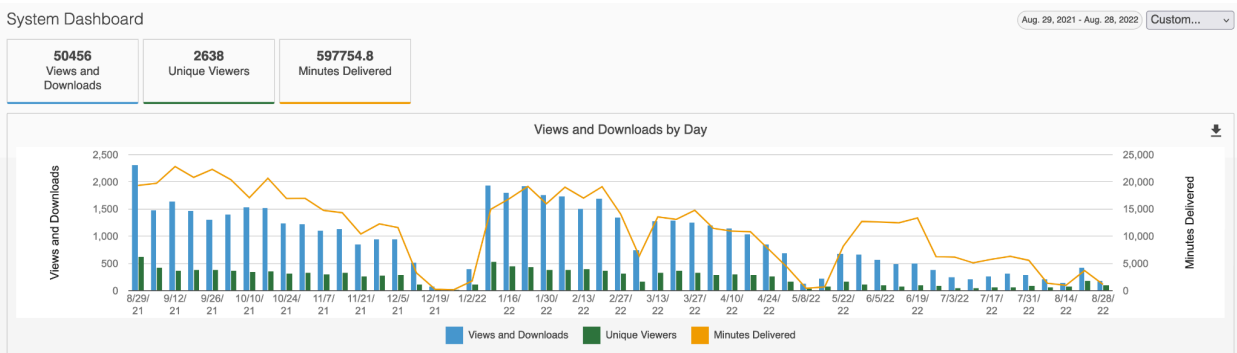
2018 - 2019 = 68,607 minutes delivered  
Views and downloads 5,952



2019 - 2020 = 243,507 minutes delivered  
Views and downloads 17,089



2020 - 2021 = 507,435 minutes delivered  
Views and downloads 35,864

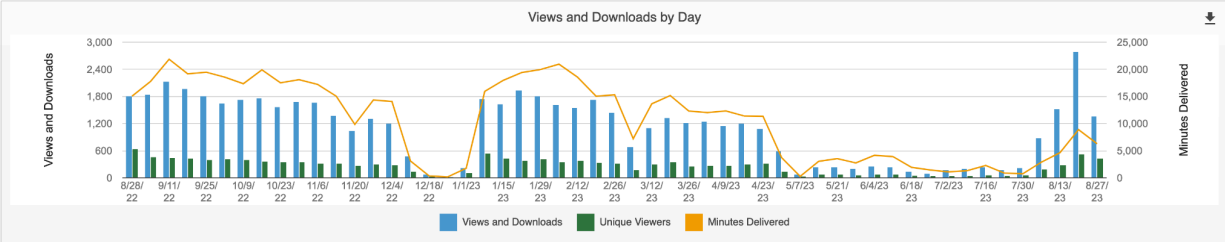


2021 - 2022 = 597,754.8 minutes delivered  
Views and downloads 50,456

System Dashboard

Aug. 28, 2022 - Aug. 28, 2023 Custom...

<b>57679</b> Views and Downloads	<b>3680</b> Unique Viewers	<b>553197.1</b> Minutes Delivered
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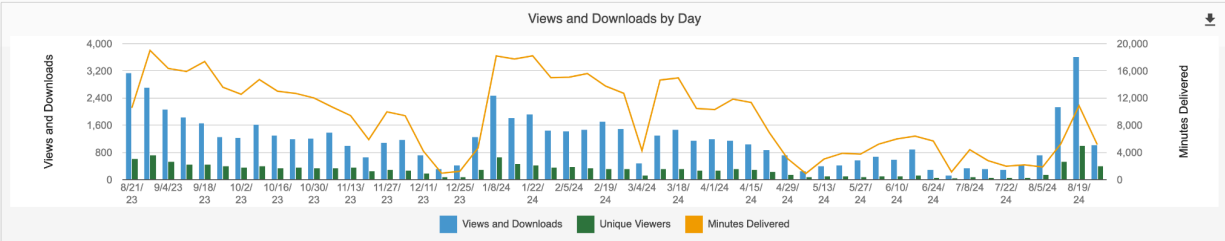
2022 - 2023 = 553,197.1 minutes delivered

Views and downloads 57,679

System Dashboard

Aug. 21, 2023 - Aug. 26, 2024 Custom...

<b>63778</b> Views and Downloads	<b>5234</b> Unique Viewers	<b>498788.8</b> Minutes Delivered
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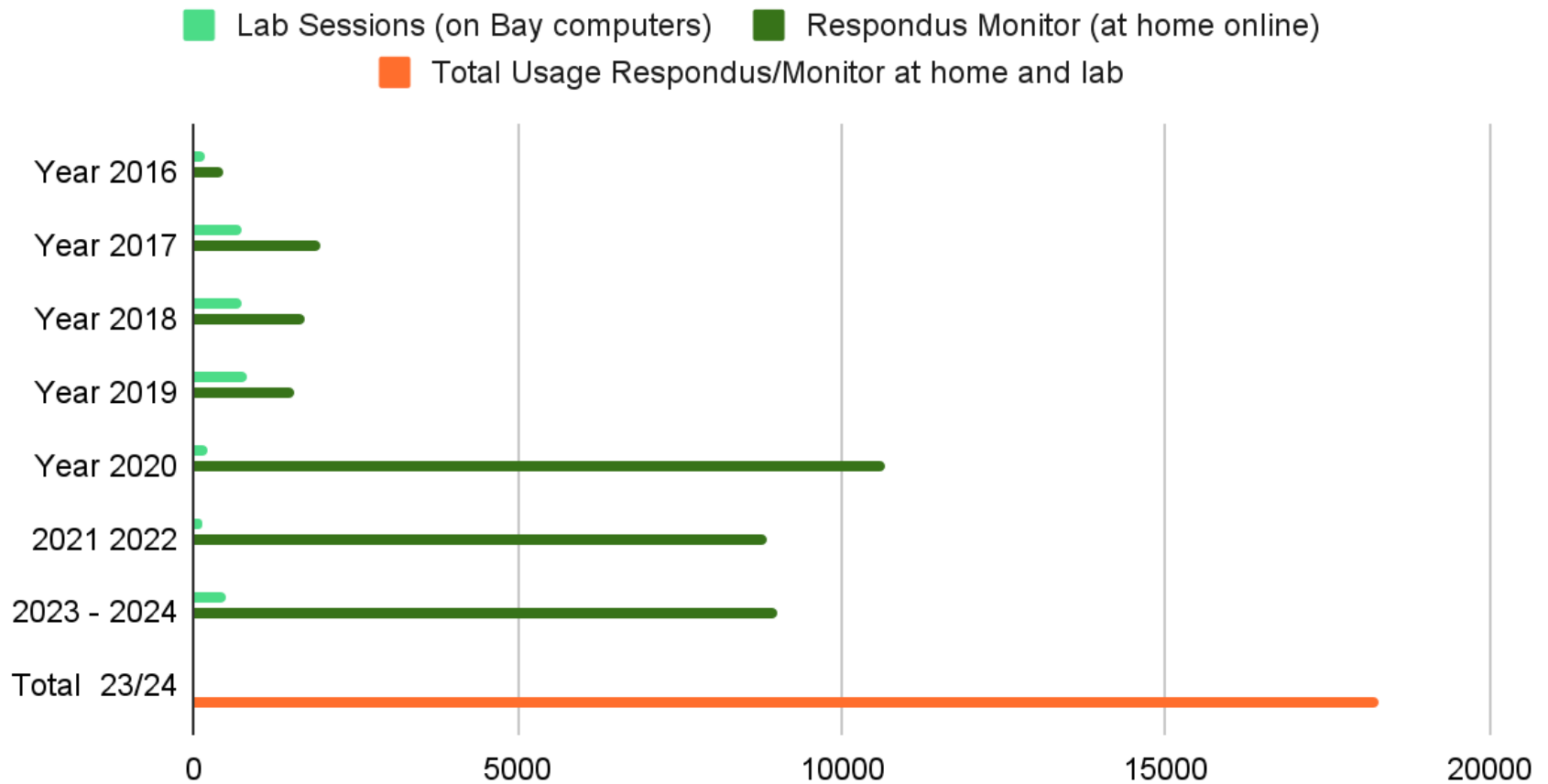
2022 - 2023 = 498,788.8 minutes delivered

Views and downloads 63,778

CURRENT

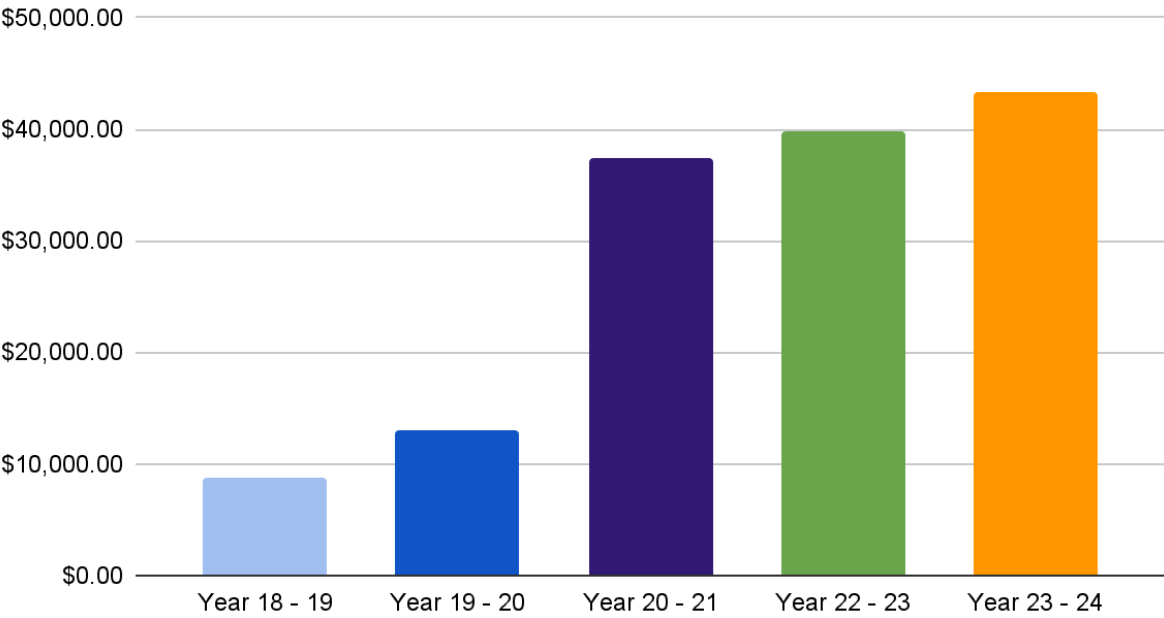
# Respondus Usage

## Respondus - Tests Taken Online



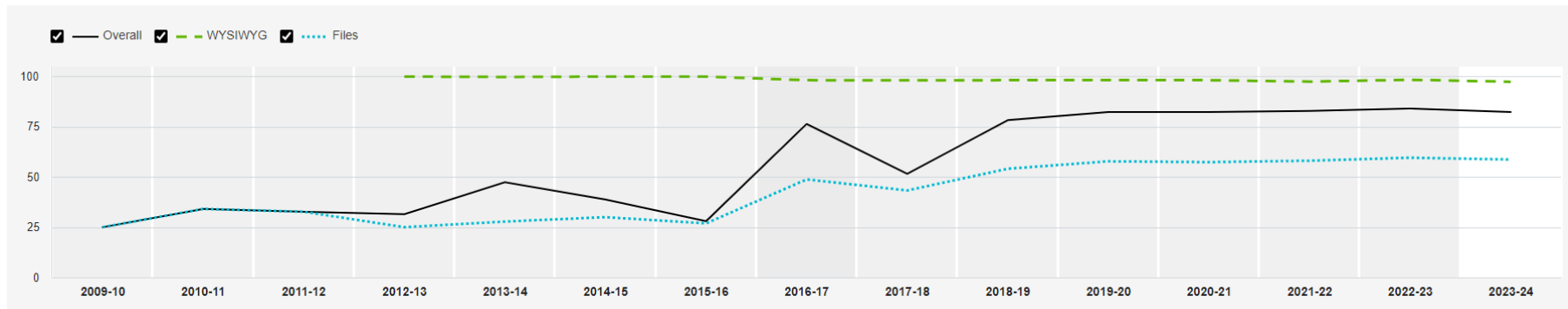
# Captioning Costs

3 play media caption costs (digital accessibility)



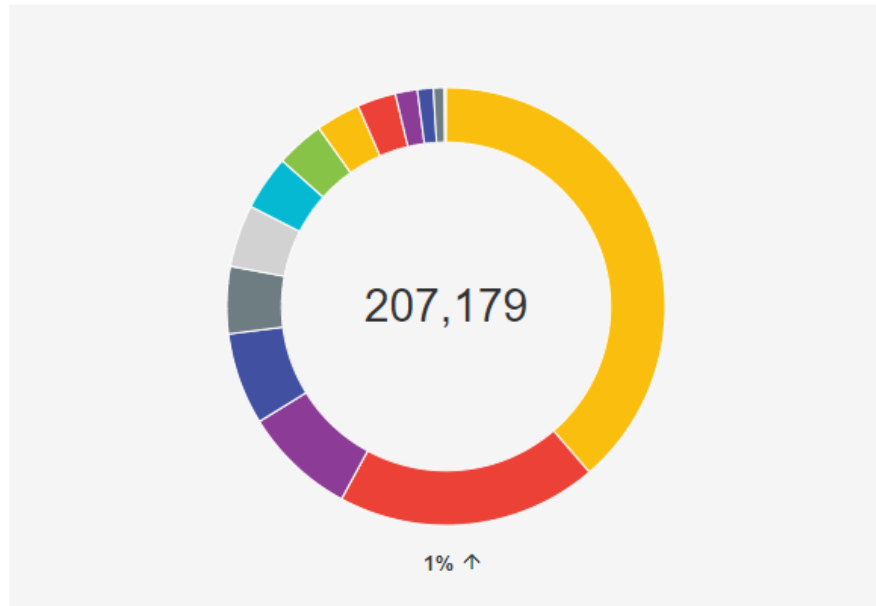
# Blackboard Ally Scores Over Time

(accessibility of files and courses over time)

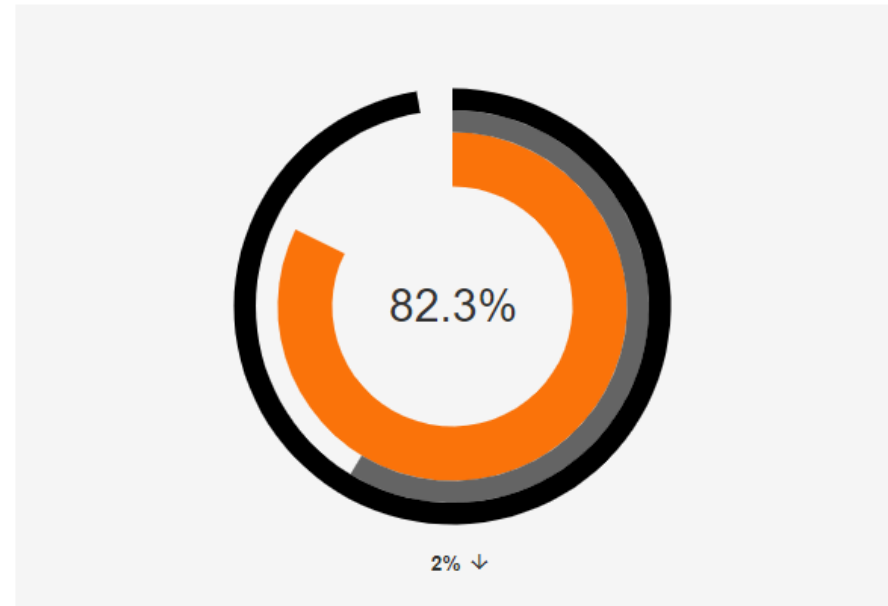




Total content created



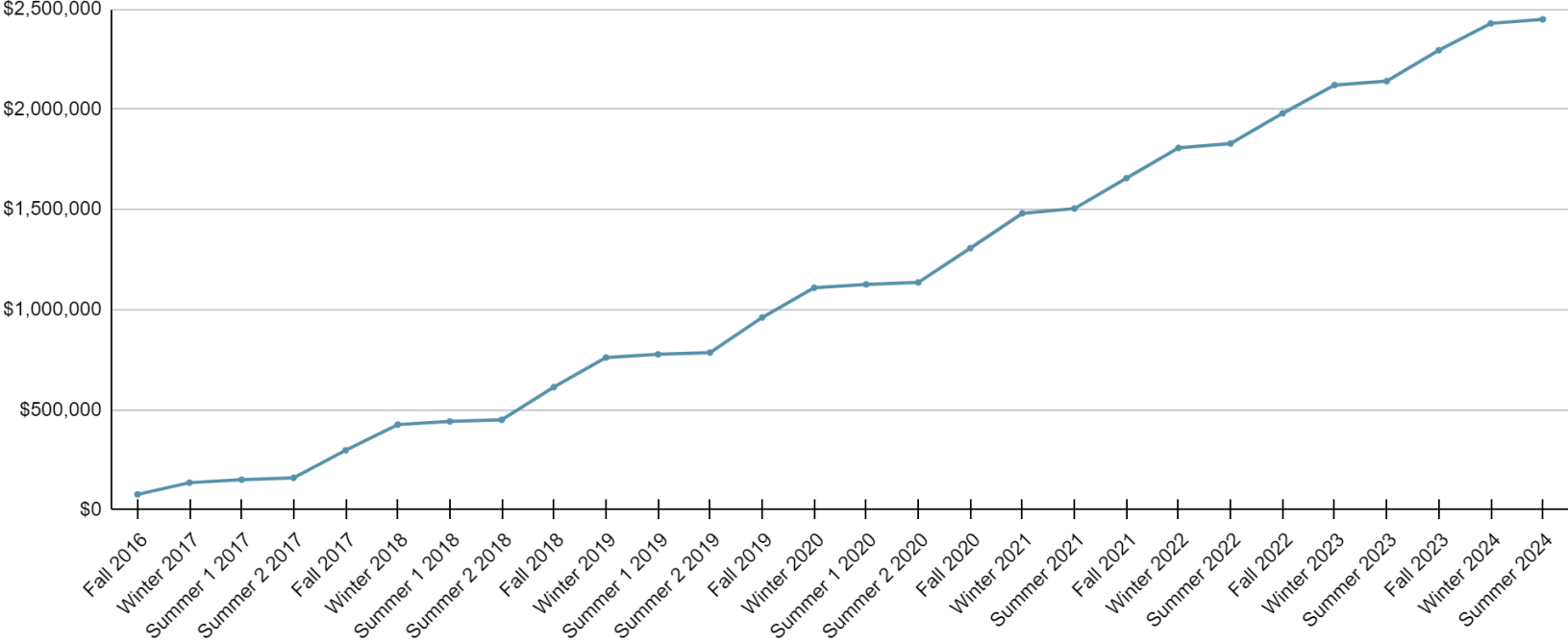
Overall accessibility score



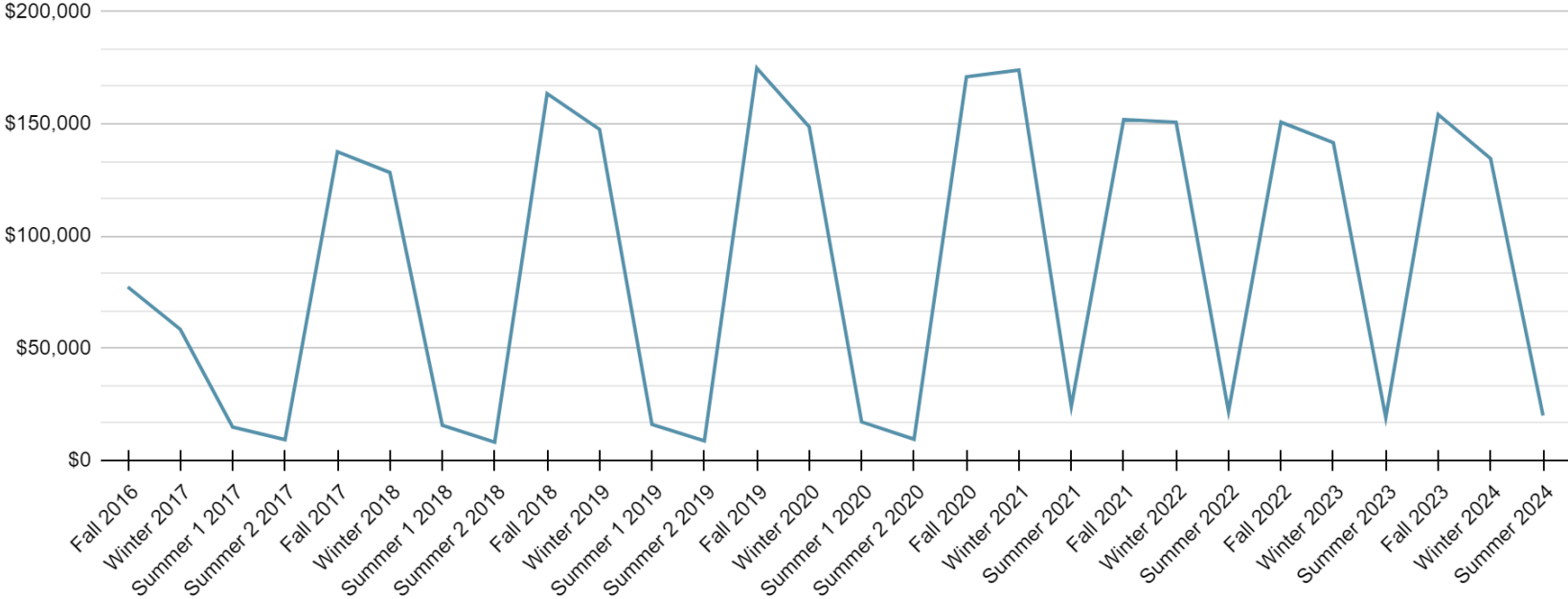
\*\* Updated 8/27/24

# OER Data

Approximate Savings - Cumulative (By Semester)



### Approximate Savings - by Semester



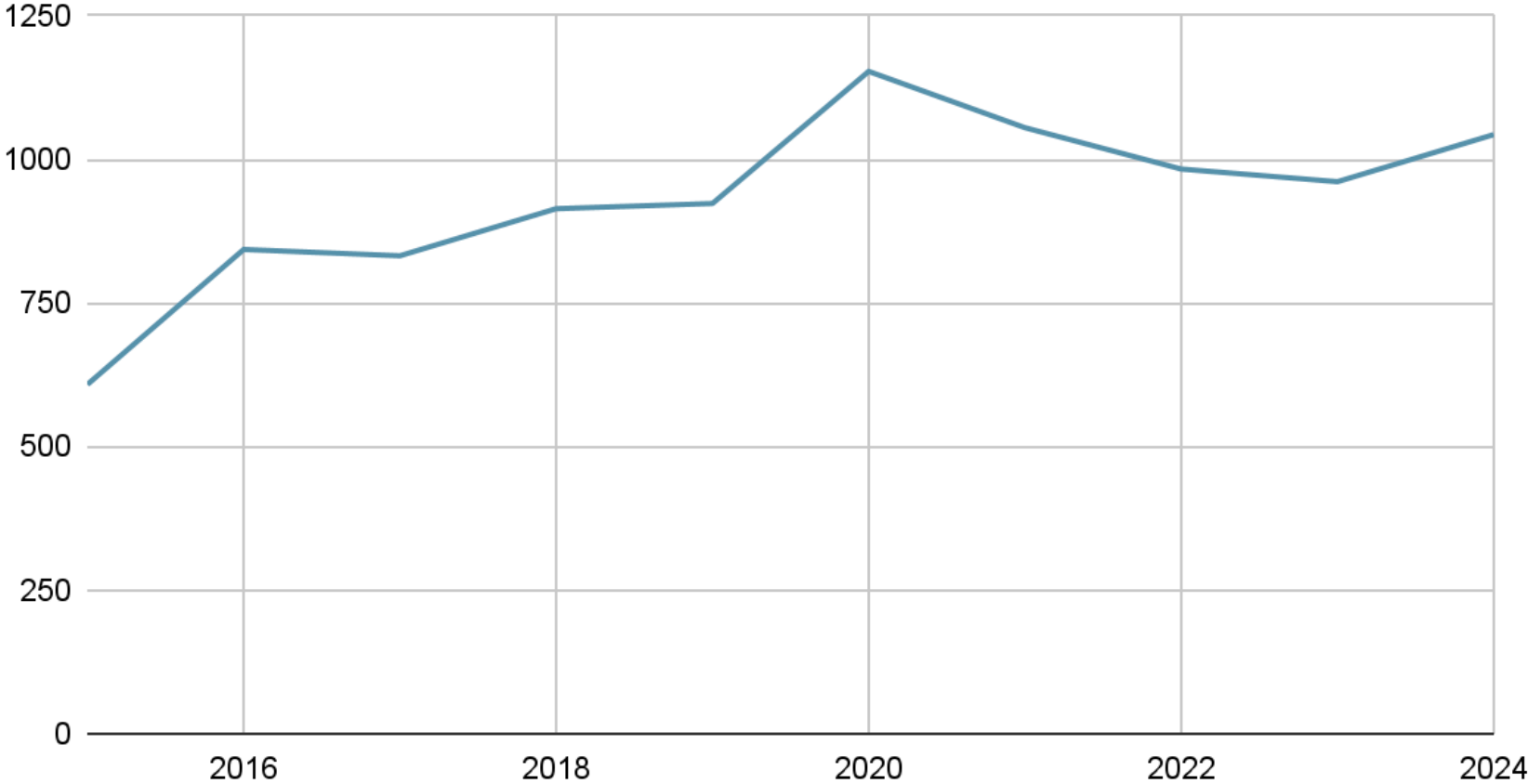
\*\* Estimate based on rate of \$100 per textbook (Updated 8/27/24)

OER by Year	# of sections	enrollment	apprx. savings	Running total
2016-2017	68	1600	\$160,000	\$160,000
2017-2018	164	2897	\$289,700	\$449,700
2018-2019	195	3358	\$335,800	\$785,500
2019-2020	199	3501	\$350,100	\$1,135,600
2020-2021	213	3690	\$369,000	\$1,504,600
2021-2022	194	3245	\$324,500	\$1,829,100
2022-2023	189	3115	\$311,500	\$2,140,600
2023-2024	192	3087	\$308,700	\$2,449,300
<b>TOTAL:</b>	<b>1414</b>	<b>24493</b>	<b>\$2,449,300</b>	

\*\* Updated 8/27/24

# Online Learning Orientation Completed

## Online Learning Orientation Completions Over Time



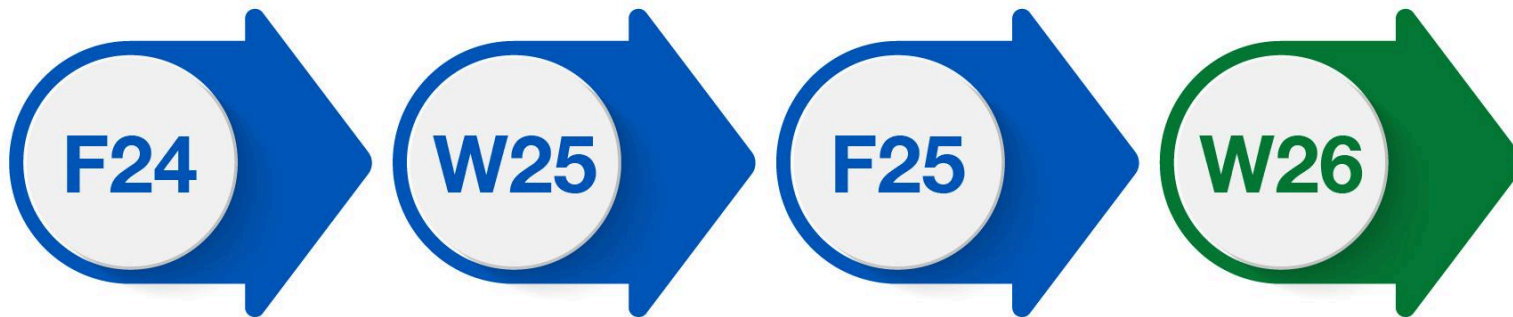
Total completions: 9,315

\*\* Updated 9/4/24 (2024 data is not complete; accurate up to 9/4/24)

## Blackboard Ultra Transition by Winter 2026

# Blackboard **ULTRA** Transition Timeline

Featuring: AI Design Assistant, Mobile Friendly, WCAG 2.1 AA, and an Updated Look and Consistent Design



### **SBS/Tech, All Faculty**

- Begin Fall 2024
- First Pilot Winter 2025
- All In Fall 2025

### **Allied Health, Math/Science & All Faculty**

- Begin Winter 2025
- First Pilot Summer or Fall 2025
- All In Fall 2025

### **Arts & Letters, Business & All Faculty**

- Begin Fall 2025
- First Pilot Winter 2026
- All In Winter 2026

### **All In Blackboard ULTRA by Winter 2026**

