

# **BAY de NOC COMMUNITY COLLEGE BOARD OF TRUSTEES POLICIES**

## **3000 INSTRUCTION**

### **3020 MARKETING OF INSTRUCTIONAL MATERIALS POLICY**

It shall be the policy of the Board of Trustees of Bay de Noc Community College consistent with the criteria in Board of Trustees Instruction Policy 3019 Intellectual Property Rights, to delegate authority to the appropriate College employees to develop instructional materials and promotional information, in print, on the website, and through other electronic media, such as television and handheld devices. In addition, all instructional materials will be developed with the purpose of meeting the educational needs of the College, and of meeting the highest practicable instructional quality. Any procedures detailing responsibilities related to marketing instructional materials will be developed consistent with this Policy.

#### **PROCEDURE:**

None

### **3020 MARKETING OF INSTRUCTIONAL MATERIALS POLICY**

Policy Origin Date: 05/16/2012  
Policy Revision Date(s):

Procedure Origin Date:  
Procedure Revision Date(s):

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Edited for Accessibility 12.5.2018